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Module Overview Class of 2022

(subject to changes, further workshops and events TBC)

Core Module 1 October 5 - 11, 2020* at ESSEC Business School Paris	
Courses	<ul style="list-style-type: none"> • Strategic Leadership
Leadership Development	<ul style="list-style-type: none"> • Team Building • Leadership Fundamentals • MCT coaching 1 (Team Set up)
Strategic Project	<ul style="list-style-type: none"> • Introduction to Strategic Project
Misc	<ul style="list-style-type: none"> • Welcome to ESSEC & Mannheim: Meet the team and organizational program information • Welcome Dinner

Core Module 2 December 8 - 13, 2020* at Mannheim Business School	
Courses	<ul style="list-style-type: none"> • Strategic Management • Financial Accounting
Misc	<ul style="list-style-type: none"> • Welcome to Mannheim Business School and Introduction • Election of Class Representatives • Introduction to Social Class Project • Social Event

Core Module 3 January 19 - 24, 2021* at ESSEC Business School Paris	
Courses	<ul style="list-style-type: none"> • Marketing Management • Managerial Accounting
Leadership Development	<ul style="list-style-type: none"> • MCT coaching 2 (Check point)
Strategic Project	<ul style="list-style-type: none"> • SP Selection (Projects and Teams)
Misc	<ul style="list-style-type: none"> • Social Event

AIM Innovation Management March 3 - 7, 2021* at Mannheim Business School
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Core Module 4 April 13 - 18, 2021* at Mannheim Business School	
Courses	<ul style="list-style-type: none"> • Economic Analysis • Corporate Finance
Strategic Project	<ul style="list-style-type: none"> • SP check point
Misc	<ul style="list-style-type: none"> • Social Event

AIM Entrepreneurial Thinking May 19 - 23, 2021* at ESSEC Business School Paris
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AIM DNA of German industry - 1st date

*Detailed schedules will be shared 4 weeks before each module. Please note that modules usually start in the morning and end at noon

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June 9 - 13, 2021* at Mannheim Business School

AIM DNA of German industry - 2nd date

June 23 - 27, 2021* at Mannheim Business School

USA Residency

July 5 - 9, 2021*

Core Module 5

September 7 - 12, 2021* at Mannheim Business School

Courses

- Supply Chain Management
- Advanced Marketing

Leadership Development

- MCT coaching 3 (Lessons learned)

Strategic Project

- SP check point

AIM Digital Business

October 20 - 24, 2021* at ESSEC Business School Paris

Asian Residency

November 15 - 19, 2021*

AIM Business Deals in Asia

November 22 - 26, 2021* at ESSEC Business School Singapore

Core Module 6

January 18 - 23, 2022* at ESSEC Business School Paris

Courses

- Talent Management
- Ethics

Strategic Project

- SP check point

AIM Risk Management

February 23 - 27, 2022* at Mannheim Business School

AIM Advanced Finance and M&A

March 23 - 27, 2022* at ESSEC Business School Paris

SP Jury

April 28/29*, 2022 at Mannheim Business School

Graduation

June 25, 2022 at Mannheim Business School

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