



ESSEC EXECUTIVE EDUCATION

#6 WORLDWIDE

Executive Education
Financial Times, 2022



PROGRAM INFORMATION

DURATION: 12 months
FORMAT: Full-time
INTAKE: September 2023
LANGUAGE:
100% Taught in English



KEY FACTS

98%

INTERNATIONAL
PARTICIPANTS

30 years old
AVERAGE AGE

50
BOUTIQUE CLASS SIZE

60%
FEMALE PARTICIPANTS

6 years
AVERAGE PROFESSIONAL
EXPERIENCE



GLOBAL MBA

**SUCCESS TAKES WORK, EXCELLENCE REQUIRES PASSION,
WE REWARD BOTH**

THE GLOBAL MBA IN BRIEF TO FEEL THE HYPE

- **Tailor your experience to reach your career goals.** Select one of our two specialized tracks: Strategy & Digital Leadership or Luxury Brand Management.
- **Lead by doing.** The curriculum combines the latest in management education with real-life leader development opportunities to put your knowledge and skills to the test.
- **Build a global network.** In France and abroad, you and your multinational peers gain access to the best of international business, networking and culture.
- **Blend passion with purpose.** Learn how to be a responsible leader that leaves a positive mark on the world.
- **Change your outlook and your life.** Join a community held together by strong values of humanism, multiculturalism and societal impact.

SPECIALIZE IN ONE OF TWO TRACKS



STRATEGY & DIGITAL LEADERSHIP

The Strategy & Digital Leadership track offers an international and hands-on learning experience to empower high potential professionals to take on the challenges of an innovation-led economy, by combining a 360° vision of management and a deep understanding of tomorrow's digital reality, from Data analytics, Artificial Intelligence, and E-commerce.



LUXURY BRAND MANAGEMENT

The Luxury Brand Management track has been a pioneer in the field for close to 30 years. Today, it provides access to iconic "Maisons" and exciting new brands, while offering the latest insights into the future of the luxury business. It is a must for professionals looking to pivot into this thrilling but demanding industry.



"When I decided to apply to ESSEC to join the Strategy & Digital Leadership Track, I had previously been working in marketing and communication in the banking sector for around 6 years. I wanted to shift into a managerial position. The program provided me with the tools and support I needed, and landed me a job in the fintech industry even before graduating. The MBA was a tremendous experience!"

Simona Sarkissian, Lebanon, GMBA class of 2021

Pre MBA: Retail Communication & Digital Coordinator, BLOM BANK s.a.l.

Post MBA: Loyalty & Brand Strategist, Dubai Holding



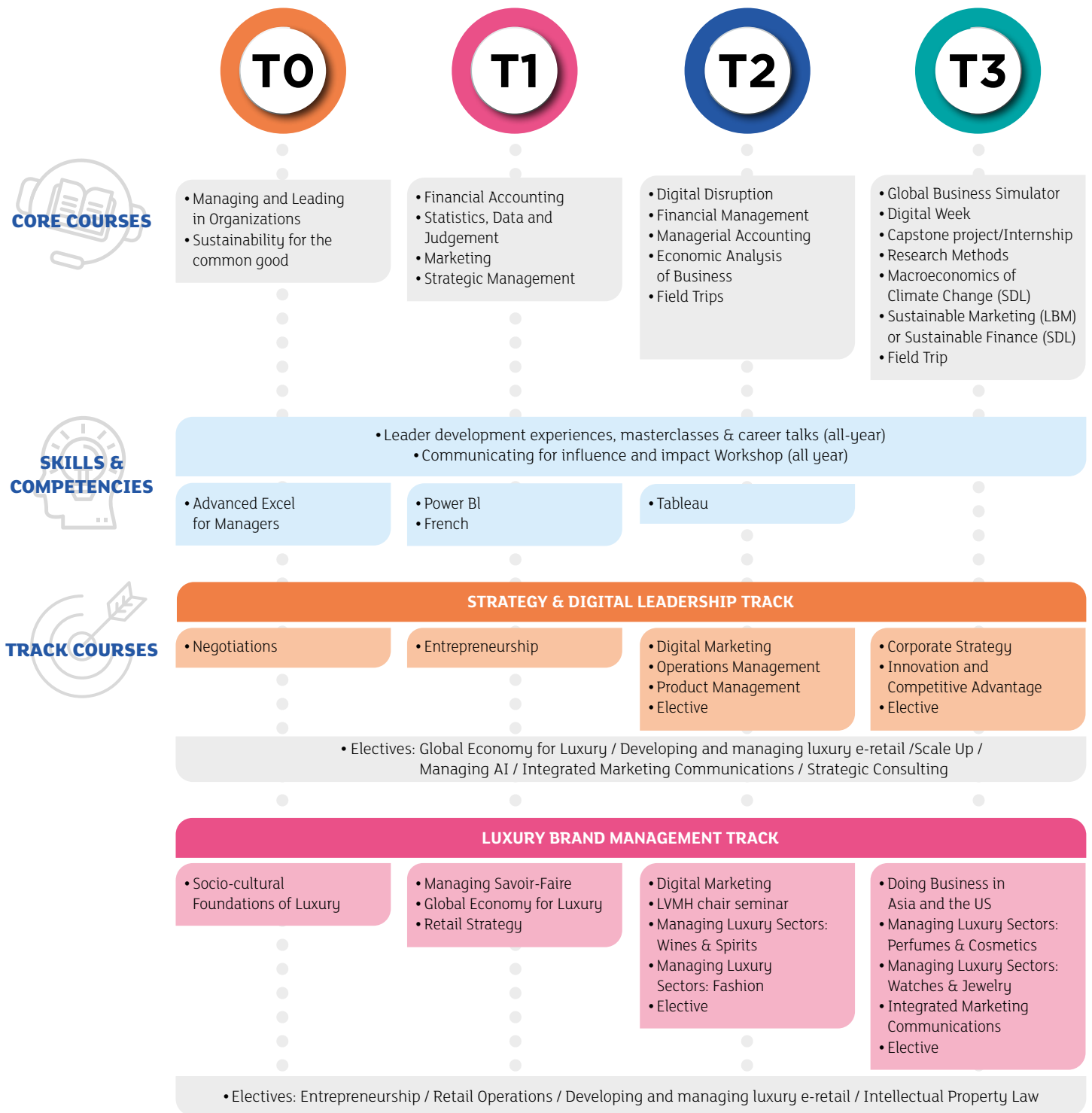
"When I was 27, I knew that it was the right time for a transition. I had spent the 4 years prior to the MBA working in Tech and I wanted to pursue my passion in luxury. I knew that the MBA would help me start this transition and bring me a step closer to the luxury industry. Now, not only has the Global MBA equipped me with the knowledge to succeed in this field but I think that it has also accelerated my professional maturity regarding what to expect in my career journey and how to handle adversity and conflict in the real business world."

Donald Kim, United States, GMBA class of 2022

Pre MBA: Brand Partnerships, Faire

Post MBA: E-Commerce & CRM Coordinator, Vacheron Constantin

PROGRAM CONTENT AND STRUCTURE



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<p>REQUIREMENTS</p> <ul style="list-style-type: none"> Bachelors degree International Experience At least 25 years of age At least 3 years of experience Competitive GMAT, GRE or TAGE-MAGE Score Advanced English level 	<p>SCHOLARSHIPS</p> <ul style="list-style-type: none"> Early Bird Entrepreneurship Future Women Leaders High Potential Emerging Markets Diversity International Experience New Business Trends 	<p>FEES</p> <ul style="list-style-type: none"> Application fee: € 130 Tuition fee: € 49,500 	<p>LOCATION</p> <ul style="list-style-type: none"> Paris-La Défense Singapore (T3) (Optional) <p>GET IN TOUCH</p> <p>Global MBA Team global-mba@essec.edu</p>
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