



**ESSEC**  
BUSINESS SCHOOL

Enlighten. Lead. Change.

# MSc IN HOSPITALITY MANAGEMENT (IMHI)

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# ESSEC BUSINESS SCHOOL



**Vincenzo Vinzi**

Dean and President  
of ESSEC Business School

CREATED IN 1907, ESSEC  
BUSINESS SCHOOL IS A  
WORLD-SCHOOL WITH  
FRENCH ROOTS. ITS PURPOSE  
IS TO INFUSE TOMORROW'S  
LEADERSHIP WITH MEANING.

ESSEC is a **business school** with programs ranging from Bachelor to PhD, a wide range of Masters programs including our flagship **Master in Management** and **Global MBA** programs. ESSEC also offers executive education and custom training designed and developed on-demand for our partners from the private sector. ESSEC holds the “**Triple crown**” of accreditations for global business education: **EQUIS, AACSB** and **AMBA**.

At the core of the ESSEC learning experience is a combination of **excellence and distinctiveness**. ESSEC's **unique educational model** is based on education by experiences, that foster the acquisition of **cutting-edge knowledge** with the development of **know-how** and **life skills**. At ESSEC, we aim to **empower** students and give them the keys to imagine, create, lead and have a **positive impact** in the business world of tomorrow that will be more complex and changing ever more rapidly.

ESSEC is a world-school. Our International campuses in **Asia-Pacific** and **Africa** are **dual gateways** that allow students to really immerse themselves into **different cultures** worldwide and develop **genuine expertise** about business in those regions. They allow our school to build deeper alliances with academic, private and public partners in those regions that are growing at an accelerated pace and will be leaders of economic growth in tomorrow's world. ESSEC has built a network of alliances with **academic partners worldwide** so that its students' learning journey is a true international one.

ESSEC is a school with **French Roots** that trains **responsible leaders**. Being a responsible leader means being able to see beyond *business as usual*. Responsible leaders are able to value **long-term benefits** over short-term profits; they are able to blend corporate performance with **employees' well-being**. To prepare its students for the world of tomorrow, ESSEC's pedagogy seeks to awaken and develop **creative and critical thinking**, together with **the learning-by-doing** method. Responsible leaders are those who can see the broader picture.

ESSEC is a **full ecosystem** at the crossroad of rigorous and relevant research, innovation, business and society. At ESSEC we believe in bringing research and companies into the classroom, we also believe that learning doesn't end with a degree: learning at ESSEC means becoming a **life-long learner** and joining a close-knit **community of alumni** with over **71,000 members** all across the globe. ■

## Key figures

71,000  
ESSEC Alumni members

4 — +1

campuses in  
Cergy, Paris-La Défense,  
Singapore and Rabat

augmented  
digital  
campus

222 partner universities  
in 49 countries

30 double degree programs  
(24 international, 6 national)

170 permanent faculty of 36 nationalities  
including 24 Emeriti professors

24 learning and research chairs

+ 1000 partner companies

7,550

students in full-time undergraduate  
and graduate programs

38.32% — +100

international  
students

nationalities  
represented

82

PhD  
students

+100

student  
organizations

5,000

managers in executive education

# EDITO

The MSc in Hospitality Management, what we all call IMHI, was **founded in 1981** and is a program that boasts a remarkable **40 years of excellence**, leadership and strategic partnerships with industry pioneers around the globe. Our strength comes through our commitment to shaping the future of the hospitality sector through education, innovation, and strategic networking.

In an era where the hospitality industry faces new challenges, IMHI is a vanguard, offering a Master's Degree beyond traditional education. It seeks to cultivate **inspired and impactful leadership** capable of navigating a dynamic landscape and enlightening those who work alongside them.

What sets IMHI apart is its **innovation through customization**. Our students can select from **six concentrations**: Digital Leadership, Real Estate Management, Entrepreneurship, Luxury Experiences Management, Beyond Food & Beverage and Sustainable Hospitality. This allows you to **tailor your education to your interests** and explore cutting-edge knowledge through in-class projects, corporate case studies, competitions, and consultation experiences.

IMHI offers **two experience-generating tracks, internship and apprenticeship**, that ideally integrate professional engagement with innovative study paths.

In IMHI, we are proud of the **most prominent and strongest hospitality alumni association, with over 1700 members**, all successful in their respective fields. This network's connections and mentorship opportunities will be invaluable for your personal and professional growth.

We hope our program will raise your interest and look forward to welcoming you soon on this exciting journey!



**Prof. Michail TOANOGLOU**  
Academic Director



**Manuel HEURTEUX**  
Executive Director,  
IMHI Alumnus

# EXCEL AS AN IMPACTFUL LEADER IN THE HOSPITALITY INDUSTRY

## 5 REASONS WHY YOU SHOULD CHOOSE IMHI

- Acknowledged as Europe's top hospitality management program.
- Features renowned faculty and industry pioneers fostering responsible leadership.
- Innovative, industry-engaged curriculum adapts to global hospitality trends.
- Emphasizes international, strategic insight for a resilient industry.
- Offers a distinctive blend of core and elective courses, shaping impactful, responsible leaders to address current and future challenges.

### Key facts

Over  
**40**  
years of expertise

**1-YEAR**  
Advanced Track  
or  
**2-YEAR**  
Foundation Track

**120**  
ECTS

- Exchange Program in the USA (optional)
- Apprenticeship Path
- Internship Path

**100%**  
In English

**1,700+**  
Alumni around the world

**Real-world  
Capstone  
Project**

A dedicated  
**Talent Center**  
to boost  
employability

**6**  
concentrations



# PROGRAM CALENDAR

1-YEAR ADVANCED TRACK	
August	Induction
September-December	Core Courses (Choose one concentration out of 6 in October)
	Each trimester, students validate electives based on the chosen concentration. Electives from other concentrations are also open.
January-June	Core Courses and Electives
July-December	4-6-month Professional Experience

2-YEAR FOUNDATION TRACK			
1 <sup>st</sup> Academic Year			
Students will choose between the three paths			
August-September	Induction, Seminars, Refreshers, Courses		
	Internship Path	Exchange Path	Apprenticeship Path
October-December	Courses	Courses (ESSEC)	2 Days in Company / 3 days at ESSEC
January-March		Courses at Boston University and Internship	3 Days in Company / 2 days at ESSEC
April-June	Full-time in Company		
July-September			

2 <sup>nd</sup> Academic Year		
Students who took Internship or Exchange Paths in Year 1 will continue with Internship Path in Year 2		
	Internship Path	Apprenticeship Path
October-December	<ul style="list-style-type: none"> <li>- Courses</li> <li>- Chairs (optional) like Real Estate &amp; Sustainable Development Chair, Food Chair, etc.</li> </ul>	2 Days in Company / 3 days at ESSEC
January-March		3 Days in Company / 2 days at ESSEC
April-June		2 Days in Company / 3 days at ESSEC
July-September		Full-time in Company



No matter the chosen concentration, **electives are accessible to all IMHI students**. Students can choose from a wide range of courses, including the courses based on concentrations (even if they are not registered for the corresponding concentration). When compatible with the IMHI schedule, courses from the ESSEC Grande Ecole catalog and those from the ESSEC chairs can be followed.

# YOUR STUDY PATH APPRENTICESHIP OR INTERNSHIP

The MSc in Hospitality (IMHI) program, allows participants to select their own hands-on, paid professional experience in the form of an internship or an apprenticeship. Participants get a chance to learn from other professionals and gain industry skills. They can also apply their knowledge from the classroom in a real work environment and develop a professional network in the relevant sector.

## THE INTERNSHIP PATH

### DURATION OF THE INTERNSHIP



6 Months

### PATH



A 6-month full-time internship between Year 1 and 2 for Foundation Track & End of Year 6-month internship for Advanced Track

### LOCATION OF THE INTERNSHIP



Anywhere in the World

### BENEFITS

- Apply your knowledge from the classroom in a real work environment.
- Gain a valuable 6-month continuous experience to smoothly transition into employment.
- Explore the different aspects of a business to make a more informed career choice.
- Acquire an international experience by choosing to do an internship abroad. (Option of attending Boston University)
- Choose optional and Master in Management (MIM) - Grande Ecole courses, and get more involved in IMHI student association (refer to Page 18).
- Develop a professional network in the relevant sector.



“What makes the internship rhythm so great in my opinion, is the possibility to focus both on studies and the work experience without compromising on either of the aspects and also the flexibility of exploring a new career field before making the final choice post completion of the masters.”

**Utkarsh PHOOLI,**  
IMHI 2023

## THE APPRENTICESHIP PATH

### DURATION OF THE APPRENTICESHIP



2 years

### PATH



Only open with Foundation Track. Alternate studies with full time work.

### LOCATION OF THE APPRENTICESHIP



Only in France

Please talk to our internal teams to check your eligibility for Apprenticeship.

### BENEFITS

- Get 2 years of sustained professional experience within one company.
- Grow your responsibilities and skills over time.
- Bolster theoretical knowledge with professional practice.
- Finance your studies.
- Possibility to continue on a permanent contract in the company.
- Develop a professional network in the relevant sector.



“The apprenticeship path has helped me to deep dive into my career plan, by combining learnings at school and professional competencies. Thanks to this program, I’ve been able to get more responsibilities at work and become more knowledgeable about the job market.”

**Pauline MAISANT,**  
IMHI 2022



# PROGRAM CONTENT

## CRAFTING A BESPOKE JOURNEY TO ACHIEVE YOUR ASPIRATIONS

The MSc in Hospitality Management (IMHI) isn't just an educational program; it's a passport to thriving on the global stage. Here, we harness an extensive spectrum of pedagogical approaches, from thought-provoking lectures to real-world case studies, immersive simulations, dynamic interactive seminars, and collaborative individual and team projects. It's a voyage of transformation, a gateway to influential international careers.

### CORE COURSES

- Accounting and Finance
- Revenue Management
- Marketing
- Strategic Management
- Human Resources Management
- etc.

### ELECTIVES BASED ON CONCENTRATIONS

Digital Leadership	Real Estate Management	Entrepreneurship	Luxury Experiences Management	Sustainable Hospitality	Beyond Food & Beverage
<ul style="list-style-type: none"> <li>• Digital Marketing Strategy</li> <li>• Customer Relationship Management</li> </ul>	<ul style="list-style-type: none"> <li>• Hotel Real Estate Principles</li> <li>• Sustainable Finance &amp; Law for Hospitality Managers</li> </ul>	<ul style="list-style-type: none"> <li>• Innovative and Responsible Entrepreneurship</li> <li>• Sustainable startups in Hospitality</li> </ul>	<ul style="list-style-type: none"> <li>• Fundamentals of Luxury</li> <li>• Luxury Concept Development</li> </ul>	<ul style="list-style-type: none"> <li>• Sustainability Essentials in Hospitality Management</li> <li>• Sustainable Finance &amp; Law for Hospitality Managers</li> </ul>	<ul style="list-style-type: none"> <li>• Restaurant entrepreneurship and concept development</li> <li>• F&amp;B Tech &amp; Innovation</li> </ul>

### ADDITIONAL ELECTIVES\*

- Advanced Revenue Management
- Corporate Events
- Strategic Branding Project
- Travel Industry Strategies
- AI for Hospitality

*\*Subject to change depending on the number of participants.*

## CERTIFICATIONS

The IMHI program allows student to get industry recognized certifications and training:

- **The CHIA certification (Certification in Hotel Industry Analytics)** provides evidence of thorough knowledge in foundational metrics and definitions that are used by the hotel industry. It is ideal for general managers, revenue managers, sales managers and corporate staff.
- **Certificate Hotel Valuer** by HVS covers hotel market analysis and valuation topics such as estimating hotel occupancy and room rates, forecasting hotel revenue and expenses, and the hotel valuation process.
- **HSMAI Certificate** is specifically crafted to facilitate a smooth transition for students from academia into the hospitality job market, focusing on key areas such as sales, revenue, and marketing.
- **Certification in Advanced Hospitality and Tourism Analytics (CAHTA)** as part of the Asset Management course, this certificate introduces the most popular types of hospitality and tourism research projects. Students learn step-by-step instructions on how to create comprehensive, industry-quality projects.

# DISCOVER THE POSSIBILITIES WITH BOSTON UNIVERSITY & ESSEC\*

**Only available to students who choose the Internship Path within the Foundation Track (2-year program).**

Established in 1981, Boston University's School of Hospitality Administration (BU SHA) offers students a combination of rigorous academics, a liberal arts curriculum, and international experiences in the pursuit of success in lodging, restaurants, food service, and other avenues of the hospitality industry. Through our unique collaboration with BU SHA, graduate students enrolled through our IMHI program have the opportunity to earn part of their Master's degree abroad – an opportunity which involves elective courses taught by premier internationally-recognized industry practitioners.

## A TRANSCONTINENTAL EXPERIENCE

Participants have the option of earning part of their Master's degree abroad through BU SHA or on campus, in Cergy, France. Students experience two different cultures and forms of learning through a variety of teaching methods.

## SUMMER INTERNSHIP OPTION ABROAD

Participants interested in completing an internship in Boston benefit from an extensive network of partner hotels and restaurants, providing students with numerous opportunities to satisfy work experience requirements for their degree.

## CERTIFICATION DELIVERED BY BU SHA & ESSEC

Successful completion of this portion of the program earns students a Graduate certificate from Boston University's School of Hospitality Administration and a Master of Science in Hospitality Management.

*\*additional fees may apply.*



The exchange was an opportunity to challenge myself and to adapt outside of my comfort zone. Being in a multicultural environment as a university student teaches me how to handle situations with people from different cultures and backgrounds.

**Cédric Moley**  
IMHI, 2023



Thanks to the double Master's exposure, I feel prepared to become a leader of tomorrow capable of responding to economic, environmental, and social challenges.

**Célia Merveille**  
IMHI, 2023



It was an opportunity to network with local hospitality leaders and to develop a vision of the hospitality and catering industry at the international level.

**Théo Deschamps  
De Paillette**  
IMHI, 2023



What an incredible manner to experience the world and develop the true global hospitality mindset so necessary for our business, particularly today.

**Arun Upneja, Ph.D.,**  
*Dean of the School of  
Hospitality Administration  
Boston University*

# LEARN FROM INDUSTRY THOUGHT LEADERS

## THE CAPSTONE PROJECT: LEARNING-BY-DOING APPROACH

During the Final Capstone Project, students build on their two-year learning experience to develop a comprehensive business solution taking into account all dimensions of any strategic decision. They work as junior consultants on real-life projects commissioned by a hospitality business.

Recent projects include missions for independent hotels as well as hotel groups with investment, marketing and distribution dimensions.

In this active learning experience, ESSEC partners with Jones Lang LaSalle Incorporated (JLL), a leading global financial and professional services company specialized in real estate.

### Past Projects include:

- **Suggesting future renovations, new hotel programming and a new business plan in regards to revenue, distribution and valuation.**
- **Plans to overcome various challenges like: insufficient suite capacity; insufficient security exits; a lack of lifestyle-oriented common areas; outdated design or use of space, etc.**
- **Proposal to help owners of an aging hotel to better...**
- **Optimization of space planning following a hotel expansion.**



Every year we are impressed with the level of co-operation from senior management who take a real interest in the proposed solutions from the students. Recent projects have included working with Elegancia Hotels, Best Western International and Staycity Aparthotels.

**Alex Gibson,**

Visiting Professor Strategic Branding Project



Thanks to an active learning experience backed by businesses and organizations, students act as consultants on real-life strategic projects that serve social and environmental goals in the hospitality industry. This allows them to mobilize a large range of concepts and knowledge acquired across other courses and during their professional experiences to answer a real-life problematic in order to pitch a strategic solution to a professional audience from the non-profit and sustainable business world.

**Johanna Wagner,**

Guest Lecturer & Corporate Executive Associate  
Sustainable Consultancy Project (with Carina Hopper)



Towards the end of the program, students produce a fully professional report and the top 3 teams present their project directly to the client, JLL and RevUp Conseil. In addition, like in the real life, during the trimester, external experts may come to drive students and help produce accurate reports on specific areas of the report (Works expert from JLL, Design experts from Campbell House or F&B Expert like Emmanuel Heurteux for example).

**Pauline Billette,**

Guest Lecturer for the Final Consultancy Project and CEO RevUp Conseil - she provides students a framework for consulting and coaches them on a weekly basis to focus on key materials and build useful analyses, etc.



Students enrolled in these courses learn how to develop asset management strategies that satisfy owners' objectives and apply appropriate tactical tools to evaluate and manage hotel real estate investments. Students also learn how to develop asset management plans and agreements to effectively manage hotel real estate investments.

**Leonard Jackson,**

Asset Management and Real Estate Finance.  
He focuses on providing his students with applicable, industry-specific tools so that they can immediately add value to organizations.



Using cases from disruptive players, global, local small and large hotel chains, students will be able to detect opportunities and implement innovation and digital transformation projects in all aspects of hotel business: development, product, distribution and operations. Sessions counts with senior international external speakers, workshops and a final project.

**Paolo Salvador,**

Professor Paolo Salvador teaches Managerial Innovation at IMHI with a very practical approach.



# STRATEGIC PARTNERSHIPS

## PROGRAM PARTNERS

For over 40 years, ESSEC has been building relationships with industry leaders. With many alumni moving on to work for these international hospitality organizations, the partnerships have grown stronger over time. ESSEC Business School regularly hosts events where industry leaders from these organizations come to debate and discuss current issues and trends in the hospitality business. These events are followed by networking opportunities where students discuss their careers with these industry leaders and with their companies' recruitment teams.

The partners and contributors participate in the program in various ways:

- Participation in selection juries
- Internships
- Company visits
- Apprenticeships
- CEO conferences
- Placements
- Mentor program
- HR and executive search firm conferences
- Field projects and case studies



# HELPING YOU GET STARTED

## ► CAREER SERVICES

Ongoing career orientation and support is provided to help students find suitable positions upon graduating. These services include personal development coaching which has been designed to help students capitalize on their skills and experience, so they become conscious of their assets. By defining a personal strategy to market their skills, students and graduates optimize their chances of succeeding on their chosen career path.

The Career Services also organize individual counseling, workshops, mock interviews, conferences and opportunities to meet with executive search consultants, industry leaders/CEOs and HR Directors.

### EACH YEAR, THERE ARE:

- **25,000** exclusive job postings: internships, apprenticeships, graduate programs, V.I.E and jobs.
- **450+** meetings with recruiters based in France and all around the world: job fairs, company presentations and case studies.
- Nearly **4,000** individual appointments with career consultants.
- An access to **3** learning platforms and **50+** articles, training and self-teaching modules.
- **200+** career-related workshops.


## ➤ INDUSTRY LEADER CONFERENCES

As part of their courses, students participate in industry-led conferences from October to March, allowing them to broaden their knowledge about the industry and network with leading professionals in the field related to their concentration.

## ➤ HOSPITALITY JOB FAIR

Towards the end of the program, students will have an opportunity to meet several recruiters from trending companies in the industry: a great occasion to build a network and find a full-time position.

## ➤ PARTNERED EVENTS

IMHI collaborates with different partners like:  la fabrique du tourisme  
A think tank initiated by Extendam, Bpifrance, MKG Consulting, which aims to identify the challenges and trends of the industry.  
HSMIAI Europe Student Council: aims to support hospitality undergraduates' and graduates' professional growth, harness entrepreneurial skills and directly connect them with peer groups and hospitality brands across the UK and Europe.



# INCUBATING EXCEPTIONAL IDEAS AND TALENTS

Since its creation, ESSEC has cultivated a spirit of entrepreneurship and innovation, which lies at the very core of its educational approach, research, and managerial practices. At ESSEC, we believe that everyone can be an entrepreneur, and that entrepreneurial experiences encourage a capacity to find solutions to tomorrow's problems and to adapt to the changes and challenges which we all face.

## ► ENTREPRENEURSHIP & INNOVATION CENTER

### ➤ ESSEC VENTURES

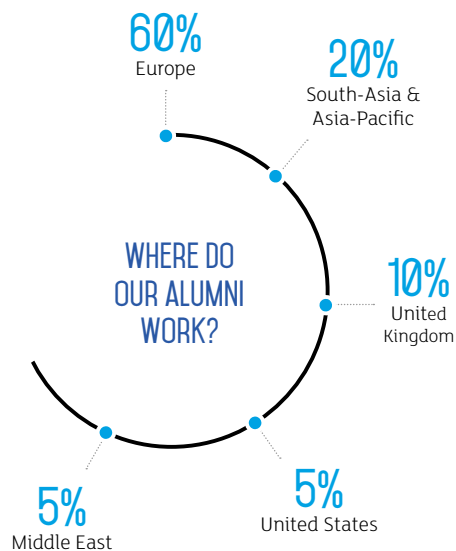
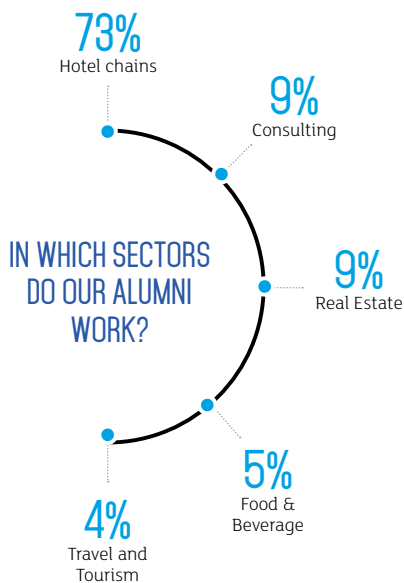
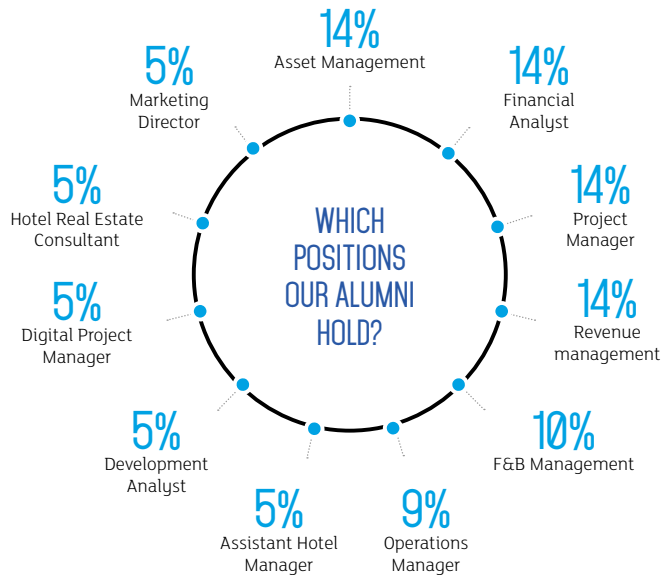
The ESSEC Ventures incubator, **created in 2000**, is a complete support system for founding a start-up. Entrepreneurs receive individual follow-up, benefit from a dedicated co-working space at the Paris-Cergy Campus.

A network of experts (lawyers, accountants, innovation financing consultants, etc.), spending office hours with experienced entrepreneurs, CFOs, CTOs, Business Angels and VCs in residence, thanks to the support of the ESSEC Alumni network, provides holistic coaching.

- **200** student start-up projects currently being supported
- **2,000** entrepreneurs active in the ESSEC Alumni network
- **€4 BILLION** of capital raised in one year

# ACCELERATE YOUR CAREER IN HOSPITALITY

Graduates find management positions in various industry sectors in France, Europe and worldwide.



**Cécile ROSSET PIETRI,**  
IMHI 2019

**Before IMHI**  
SPA Manager

Four Seasons Hotel

**After IMHI**  
Co-Founder of Oversight  
and Korner



**Hamza EL KATEB,**  
IMHI 2018

**Before IMHI**

Front office & Cost Control  
Kenzi Tower Hotel

**After IMHI**

Asset & Portfolio  
Management Analyst,  
AccorInvest



**Sarah MORVANT,**  
IMHI 2020

**Before IMHI**

Receptionist,  
Château Saint Martin & Spa

**After IMHI**

Hospitality Consultant,  
KPMG France

**83%**

of students find a job  
prior to graduation

**45%**

found jobs  
converted from  
program internship/  
apprenticeship or  
ESSEC Network (Alumni,  
Career Services, etc.)

**100%**

within  
three months  
of graduation

**30%**

found  
their first job outside  
of France

# WHERE ARE OUR ALUMNI?



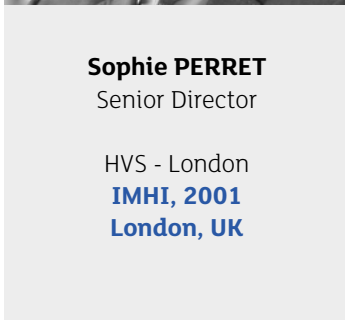
**Puneet CHHATWAL**  
Managing Director & CEO

The Indian Hotels  
Company Limited (IHCL)  
**IMHI, 1991**  
**Mumbai, India**



**Carine BONNEJEAN**  
Managing Director - Hotels

Christie & Co  
**IMHI, 2000**  
**London, UK**



**Sophie PERRET**  
Senior Director

HVS - London  
**IMHI, 2001**  
**London, UK**



**Marc DESCROZAILLE**  
Chief Operating Officer  
India Middle East & Africa

Accor Hotels  
**IMHI, 2000**  
**Dubai, UAE**



**Amel ZIANI ORUS**  
HR Director

Le Meurice Paris  
**IMHI, 2011**  
**Paris, France**



**Guillaume RADIUS**  
Hospitality & Leisure Director,  
Products and Services

Club Med  
**IMHI, 2015**  
**Lyon, France**



**Willemijn GEELS**  
Vice President  
Development Europe

InterContinental Hotels  
Group (IHG®)  
**IMHI, 2004**  
**Paris, France**



**Patrick J. SAADE**  
Senior Managing Director  
EMEA Hotels Capital Markets

JLL  
**IMHI, 2010**  
**London, UK**



**Eric-Michel OMGBA**  
Co-Founder

ALBORAN Hotels  
& Hospitality  
**IMHI, 2005**  
**Bordeaux, France**



**Christopher MICHAU**  
Director European  
Carrier Partnership

Trainline  
**IMHI, 2001**  
**Paris, France**



**Margot BELLAMY**  
General Director

Hotel Toujours & Spa  
**IMHI, 2023**  
**Paris, France**



**Michael LEVIE**  
Partner and Operations

Citizen M  
**IMHI, 1983**  
**Amsterdam,**  
**The Netherlands**







# A GLOBALLY CONNECTED ALUMNI COMMUNITY

Serving more than 1,900 alumni from over 45 nationalities spanning 60 countries, the Alumni Association of the ESSEC Hospitality Management IMHI (AAIMHI) works to ensure that the values of ESSEC Business School and relationships created during their studies continue to enrich the professional and personal lives of IMHI graduates.

The board of the Alumni Association AAIMHI is a highly motivated and very active group, striving to bring back to the hospitality community in all possible ways. We strongly believe that it is our responsibility towards the program and our alumni, as we are only stronger together.

**Monika Moser,**  
IMHI 2010 - AAIMHI President  
Chief Operating Officer  
Campbell House

## AAIMHI VALUES & OBJECTIVES

- Serving our members with generosity, mutual help, sincere friendship, and active communication, in line with the core of service excellence experienced in the hospitality industry.
- Promoting our school and its reputation; seizing all opportunities in our network to connect industry leaders and key decision makers to our school.
- Actively participating in the evolution of academic content to ensure the program keeps ahead of hospitality trends.

## ACTIVITIES

- Monthly meetups in Paris during which current students can meet alumni and AAIMHI board members.
- International meetups in Dubai, London, Geneva, and New Delhi organized in cooperation with ESSEC Alumni. With over 70 alumni chapters located worldwide, ESSEC Alumni offers a wide range of services, organizes special events all over the world in all business sectors, and gives career advice to its 69,000 graduates.
- Participation at the annual Graduation Ceremony to address and welcome the new graduates into the hospitality industry.
- Cross participation with ESSEC Alumni Clubs such as ESSEC Travel.
- Regular Meetings with the program and school administration.



# STUDENT LIFE AROUND IMHI



The Junior IMHI association works as a consultancy group to solve problems for all kinds of structures within the hospitality industry: Owners, groups & independent hotels.



IMHI Traiteur is a student association dedicated to catering and cooking. It provides 100% homemade food by students for events at the ESSEC campus and in Paris. The goal of this association is to cook and ensure guest satisfaction! The profit generated is used to finance the student graduation ceremony.

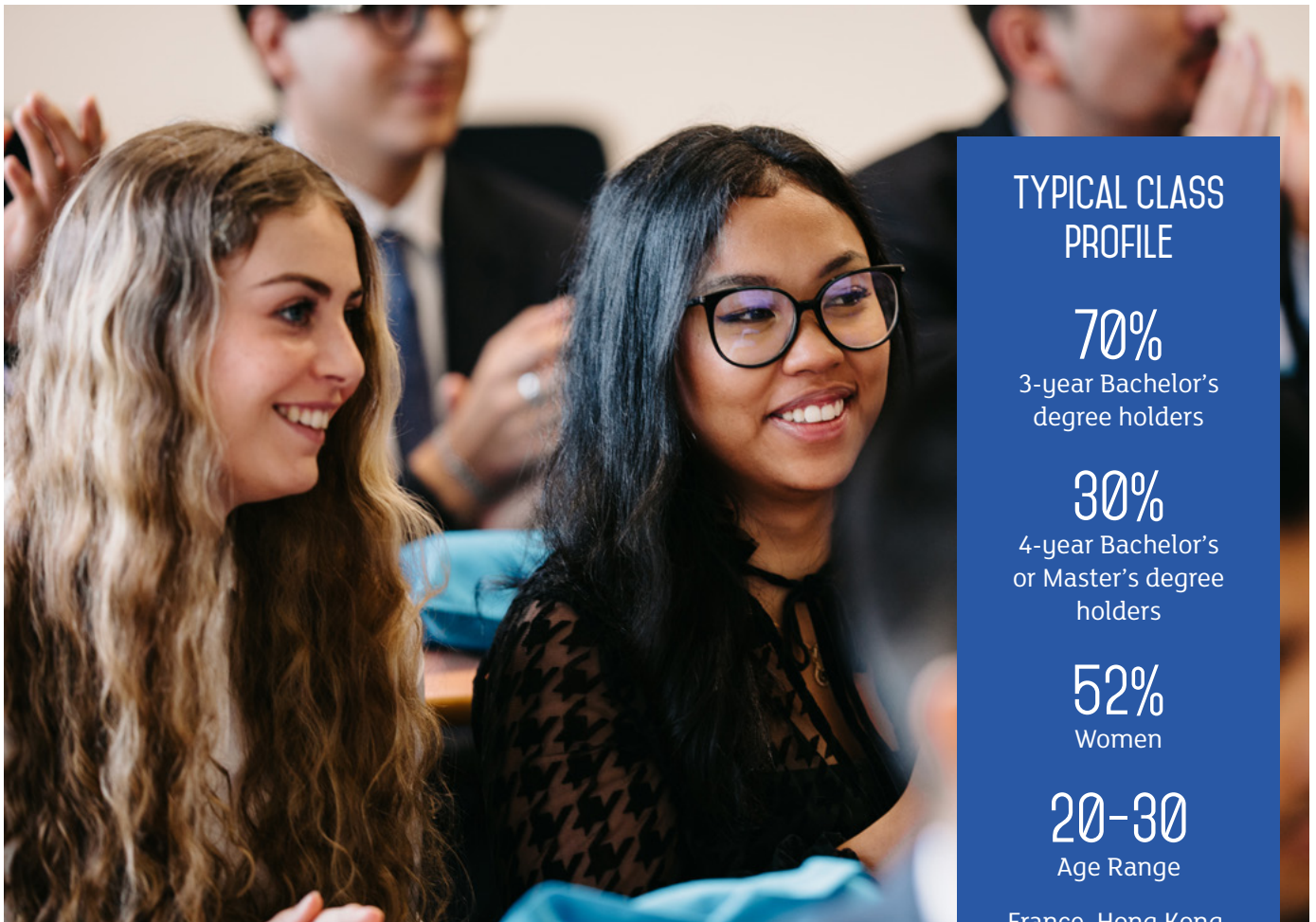


For any student at the Cergy Campus looking for a delicious lunch, the LAB is a great option. IMHI students, with cooking skills run and manage the pasta box stall on campus during lunch hours on Wednesdays, Thursdays and Fridays during their break.



The IMHI BDE (Bureau des Élèves) is the student association of ESSEC. It plays a key role in the dynamic and fast-paced student life on campus and serves as a bridge between the administration and other clubs. The BDE organizes many of the social events which make the students' time at ESSEC so memorable.





## TYPICAL CLASS PROFILE

70%

3-year Bachelor's degree holders

30%

4-year Bachelor's or Master's degree holders

52%

Women

20-30

Age Range

France, Hong Kong, India, Switzerland, USA nationals

## WHO CAN APPLY?

The **MSc in Hospitality Management (IMHI)** is designed for high-potential young professionals or mid-career leaders looking to make a career leap in the hospitality industry. Are you a future leader in the hospitality industry?

- You are a young graduate with an interest in the hospitality industry.
- You are motivated to challenge yourself and to fast-track your career in the hospitality industry.

For more information about your eligibility to the program, please refer to the Admission section on MSc program page.

### The selection process

- Selection is made on strong academic record as well as a strong motivation to further a career in hospitality.
- There are several rounds of admission per year.

#### FOR ALL APPLICANTS:

- Online application file.
- English test score (minimum score): TOEFL (95), IELTS (6.5), Cambridge (175), TOEIC (850).

The English test is not required if the applicant has spent at least 3 years in a higher education program completely taught in English. In that case, please provide us an official certificate with the mention that the medium of instruction is English.

- 1 Management test (TAGE MAGE, GMAT or GRE) is optional but can add value to your application.
- Shortlisted applicants will be contacted for an interview via videoconference.



**ESSEC**  
BUSINESS SCHOOL

**ESSEC Business School**

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95021 Cergy-Pontoise Cedex  
France  
Tel. +33 (0)1 34 43 30 00  
[www.essec.edu](http://www.essec.edu)

**ESSEC Executive Education**

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[www.executive-education.essec.edu](http://www.executive-education.essec.edu)

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