



ESSEC EXECUTIVE EDUCATION

#6 WORLDWIDE

Executive Education
Financial Times, 2022



PROGRAM FORMAT & DURATION

- 66 days over 18 months
- Program intake: March - April
- Week-end format
- Program entirely taught in English



LOCATION

ESSEC Executive Education
CNIT - Paris La Défense



CONTACT

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ESSEC EXECUTIVE MBA

EXPERTISE, EXPLORATION, ENTREPRENEURSHIP

Our mission: Empower you to achieve your goals, both personal and professional, to reveal the leader and entrepreneur you aim to become. Throughout the course of the ESSEC Executive MBA program, you will expand your general management knowledge, gain international experience through global study trips, gain an understanding of entrepreneurship, hone your leadership skills and advance your personal development.

OBJECTIVES

- **Develop a 360 degree global view of business** and expertise in all corporate functions.
- **Test an entrepreneurial idea** by applying acquired theoretical knowledge to start a business or develop a new product or market for your company.
- **Learn to work effectively** in culturally diverse teams.
- **Increase your versatility and value to your employer**, thus multiplying your career opportunities.
- **Create a valuable and lasting network** of business partners and friends.

KEY BENEFITS

- **A cross-cultural business perspective** gained through residencies and events Europe, the United States and Asia, and through culturally diverse classes.
- **A Leadership Development Track** to enhance your soft skills and your ability to lead, through self assessment tests, group coaching and leadership workshops.
- **An involved faculty from across the globe** composed of renowned thought leaders in their areas of expertise.
- **A powerful network of 65,000 Alumni** located in 71 capital cities across the world.



Thanks to the ESSEC Executive MBA, I was able to make a big transition and start a career in luxury after being a consultant in the energy sector for nine years.

I chose to pursue the ESSEC EMBA for several reasons. Firstly, its programs are very well-developed, with partnerships with the top companies in the sector, and a strong alumni network. Also, as I learned early on in the recruitment process, the program is a beacon of strong relationships and real humanity.

The program also gave me the confidence to do and accomplish whatever I want. Through the 18-month entrepreneurial project, for example, I gained all the tools I need to launch my own project one day. I wouldn't have those skills or this level of confidence without the ESSEC EMBA.

Raquel Navalón de la Rosa, Manager at CGI Business Consulting, class of 2021.

PROGRAM ELEMENTS

Core Management

- Economic Analysis for Business
- Leadership across Cultures
- Financial Accounting
- Strategy
- Marketing Management
- Supply Chain Management
- Corporate Finance
- Managing Talent
- Human Resources & Talent Management
- Managerial Accounting
- Business Ethics

Entrepreneurship

- Introduction to Intra-/Entrepreneurship
- Managing a Corporate Innovation Program
- Digital Business Transformation
- Entrepreneurial Project
- Workshop on Corporate Venturing
- Workshop on Value Proposition
- Workshop on Customer Acquisition
- International Residencies

THE ENTREPRENEURIAL PROJECT (EP)

Designed to promote innovation and to put into practice new skills developed in the classroom, the EP enables participants to test an entrepreneurial idea through the creation of a new business or the development of a product or market in an existing company.



“There are a multitude of reasons for people to take an EMBA: some want to take on greater responsibility within their organizations, others want to change track in their careers, while others want to start their

own business. Whatever the motivation and the background of the participants the ESSEC EMBA will develop their strategic and leadership skills as well as their entrepreneurial mindset allowing them to take the next step in their career and become the responsible and visionary leaders of the future.”

Prof. Steven Seggie,
Academic Director of the ESSEC Executive MBA

Professor Steven Seggie teaches marketing at ESSEC Business School, with a focus on innovation, entrepreneurship and developing entrepreneurship ecosystems.

Advanced Business Management

- Decision Analytics
- Negotiation
- Financial Policy
- Big Data Analytics
- Decision Analysis / Business Analytics & AI
- Business Law
- International Residencies

Leadership Development

- Leadership Seminar
- Workshop on Team Building
- Social Class Project
- Individual Coaching
- Group Coaching

THE SOCIAL CLASS PROJECT (SCP)

Run collectively by the class throughout the course of the program, the SCP is designed to contribute to the betterment of society, foster teamwork and strengthen class spirit.

DEGREES

- MBA degree from ESSEC Business School
- Grade de Master (RNCP title, level 7)

REQUIREMENTS

- Higher education degree
- Fluency in English (TOEIC minimum score: 830)
- Minimum of 8 years' work experience
- Several years of managerial experience
- International background

ADMISSIONS PROCESS

- Coaching session (optional)
- Pre-admissions process
- Submission of full application
- Review before an admissions jury

FINANCING OPTIONS

- Scholarships: We offer a wide range of merit based scholarships to exceptional senior executives : Entrepreneurship, Emerging and Developing Markets, High Potential, International Experience, Diversity, Business Trends and Future Women Leaders
- Company financing
- Personal financing
- Third-party funding (CPF)