ESSEC BUSINESS SCHOOL

Enlighten. Lead. Change.

GLOBAL MBA

BUILDING INNOVATIVE, RESPONSIBLE AND DIGITAL-SAVVY LEADERS



ESSEC BUSINESS SCHOOL KEY FIGURES

8,534
STUDENTS IN FULL-TIME UNDERGRADUATE AND GRADUATE PROGRAMS

38.29%
international students

+100
nationalities represented

82
PhD students

+100
student organizations

5,000
MANAGERS IN EXECUTIVE EDUCATION

79,000
ESSEC ALUMNI MEMBERS

4
campuses in Paris-Cergy, Paris-La Défense, Singapore and Rabat

240
partner universities in 50 countries

43
double degree programs (36 international, 7 national)

171
permanent faculty of 37 nationalities and 26 Emeriti professors

23
learning and research chairs

+ 1,000
partners companies

FT FINANCIAL TIMES

FINANCIAL TIMES BUSINESS EDUCATION RANKINGS

#7
European Business School (2025)

#10
Master in Management (2025)

#4
Master in Finance (2025)

#9
ESSEC & Mannheim Executive MBA (Europe) (2025)

FUTURE-FIT: A GLOBAL VISION OF MANAGEMENT AND PROGRESS

Since 1907, ESSEC Business School has long championed a humanistic and open approach to management, staying attuned to major societal transformations.

Our “Future-fit business education” addresses a critical societal challenge: fostering openness and transcending boundaries, whether tangible or intangible, visible or invisible.

Through our Transcend strategic plan, we embrace a resolutely transdisciplinary approach. We look beyond disciplinary, cultural, and geographic boundaries to understand business in all its complexity.

Being future-fit means viewing management as a driver for shared progress. It creates value and purpose, transforming both organizations and society for the long term.



Vincenzo Vinzi
Dean and President,
ESSEC Business School



© Nicolas Lavrey Photographie(r).

WE'RE MAKING A DIFFERENCE. WILL YOU?

Welcome to the ESSEC Global MBA!
The world needs innovative, responsible, and digital-savvy leaders – leaders who are ready to enlighten, lead, and change the world. The ESSEC Global MBA program is designed to take you on a transformative journey in becoming a global leader in which you will experience a high-impact and high-return career.

ESSEC's next-generation, personalized curriculum focusing on strategic sustainability, digital leadership, and innovation & entrepreneurship goes hand-in-hand with powerful industry learning labs. These one-of-a-kind industry learning labs put your personalized career aspirations to work in one (or two) high-growth options: Consulting, Tech & Product Management, Finance or Luxury.

No matter your aspirations, our ESSEC Global MBA has a career-accelerating experience waiting for you. Our program is suited to you whether you aspire to be a digitally savvy product manager in the luxury industry; a sustainability-minded consultant; a financially-focused analyst for novel digital technologies or... any other personalized combination of our electives and industry learning labs.

We are a boutique program. We bring in a relatively small, high-impact, collaborative, and global cohort every year. Our aim is to partner with you as you accelerate your career and your leadership capacities. You become a part of the ESSEC family. We invite you on this journey to enlighten, lead, and change!

Sara Rezaee Vessal,
Global MBA Academic Director

5 REASONS WHY

THIS MBA IS THE ONE FOR YOU

1 BUILD YOUR CUSTOMIZED MBA

Customize your MBA to align with your personal and professional aspirations. Core courses will allow you to deep dive into strategic topics, while electives will enable you to personalize your program. In the meantime, you will explore your target industry through our Industry Learning Labs (Consulting, Tech & Product Management, Finance or Luxury) and benefit from industry-specific workshops, networking opportunities, and global learning expeditions. By the end of your curriculum, apply all your acquired skills to an internship, a venture project or a global field project.

2 BECOME A RESPONSIBLE BUSINESS LEADER

Our MBA offers a unique curriculum. Through a set of core courses and electives designed to develop your leadership abilities, you will dive into our faculty's cutting edge research and tackle the latest business challenges. Digital Leadership, Innovation and Entrepreneurship, Strategic Sustainability. These 3 strategic topics constitute the first step to tackling societal and trajectory business challenges.

3 UNLOCK BOUNDLESS OPPORTUNITIES IN EUROPE & BUILD A GLOBAL NETWORK

From the heart of Europe's premier business quarter - Paris, La Défense - where your MBA will take place, to the key European business hubs visited during the global learning expeditions, benefit from exclusive and personalized events and opportunities to enhance your network and meet your career goals.

4 REACH BEYOND YOUR CAREER ASPIRATIONS

ESSEC fosters collaborative leadership through "Learning by Doing". With a wide range of activities organized by the Industry Learning Labs, from global learning expeditions to workshops, masterclasses, networking events, alumni get-togethers, a dedicated MBA team will offer personalized guidance and resources to tailor your journey to your specific career ambitions and trajectory.

5 EXPERIENCE THE POWER OF A BOUTIQUE-SIZED MBA

What is a boutique program? We select and welcome high-impact and high-potential professionals with a collaborative mindset and international backgrounds. Our goal is to enhance your inner leader, partner with you as you accelerate your career, and provide a global platform to be an innovative, responsible, and digital-savvy leader making an impact on business and society.



THE PROGRAM IN BRIEF

12-16 MONTH
full-time MBA

PARIS LA DÉFENSE
Europe's Premiere Business District

3
Key topics of choice:
> Digital Leadership
> Innovation & Entrepreneurship
> Strategic Sustainability

4
Industry Learning Labs:
> Consulting
> Tech & Product Management
> Finance
> Luxury

3
Career Accelerator Options:
> Internship
> Global Field Project*
> Venturing project

*available in Singapore or Rabat depending on the project field

2
Career & Networking Learning Expeditions
with destinations across 5 key European business hubs

2
Optional Exchange Programs (April-May)
in Singapore or Mannheim

RANKINGS

#24
Worldwide
FT Global MBA
Ranking 2026

#1
In France
for Career Services,
FT Global MBA
Ranking 2026

#29
Wordwide
QS Global MBA
Ranking 2026

#29
Worldwide
LinkedIn Top MBA
Programs for Career
Growth 2025

1+1 DEGREE OPPORTUNITIES

Massachusetts Institute of Technology

Yale University

For more information on 1+1 degree opportunities, reach out to your advisor to learn about the application process.

ACCREDITATIONS

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

ASSOCIATION OF MBAS ACCREDITED

AACSB ACCREDITED

EQUIS ACCREDITED

CLASS PROFILE

THIS COULD BE YOU NEXT YEAR

Average age:

30

Nationalities:

25

International students:

95%

Average
work experience:

7 YEARS

Women:

55%



©DAVE PELHAM

PROGRAM STRUCTURE

3 STEPS TO DESIGN YOUR CUSTOMIZED EXPERIENCE

SEPTEMBER

1 BECOME A GLOBAL LEADER

September - October

- French culture integration
- Industry Labs Exploration

September - March

- Core courses

2 CUSTOMIZE YOUR JOURNEY

October - March

CHOOSE YOUR INDUSTRY LEARNING LAB*

- CONSULTING
- TECH & PRODUCT MANAGEMENT
- FINANCE
- LUXURY

** Select 1 main Learning Lab. Finance may be combined with any of the 3 learning labs.*

April - May

SELECT 6 TO 8 ELECTIVES OF YOUR PREFERENCE RELATED TO THE 3 TOPICS BELOW

- DIGITAL LEADERSHIP
- INNOVATION & ENTREPRENEURSHIP
- STRATEGIC SUSTAINABILITY

** French classes are mandatory throughout the first term for non French speakers and are optional during the 2nd term.*

3 ACCELERATE YOUR CAREER

May - September

Internship OR Global Field Project OR Venturing Project

SEPTEMBER

Please note that the program content is subject to change.

3 EXAMPLES OF CUSTOMIZED JOURNEYS

COMBINE CORE COURSES, ELECTIVES AND AN INDUSTRY LEARNING LAB

Beatrice, from China

Pre-MBA Job: Client Engagement and Management Specialist & Fashion Advisor at Chanel

Location: Shanghai, China

Nicolò, from Italy

Pre-MBA Job: Sales Manager, Renewable Markets at Fagioli

Location: Paris, France

Yumi, from Japan

Pre-MBA Job: Campaign Manager at Spotify

Location: Tokyo, Japan

STEP 1

Sustainable Transformations | Digital Disruption | Innovation & Competitive Advantage

Leading People and Organizations | Decision Making and Negotiations | Financial Accounting | Data Science for Business | Marketing Management | Strategic Management | Operations Management | Entrepreneurship | Power BI | Tableau | Social Innovation | Financial Management | Economic Analysis for Business | Managerial Accounting | Digital Transformations | Sustainability Transformation | Innovation and Competitive Advantage | Research Methods

STEP 2

Luxury

- Entrepreneurial Finance
- Sales Operations & Business Development
- Scaling the Organization

- Building & Growing a Brand
- Digital Marketing Strategy
- Corporate Strategic Renewal

Consulting

- Sustainable Supply Chain - Circular Economy
- Sustainable Finance
- Sustainability & Performance Management Control

Finance

- Entrepreneurial Finance
- Sales Operations & Business Development
- Scaling the Organization
- Corporate Strategic Renewal
- FinTech

Tech & Product Management

- Sales Operations & Business Development
- Scaling the Organization
- Building and Growing a Brand

- Sustainable Marketing
- Sustainable Supply Chain - Circular Economy
- Digital Marketing Strategy

STEP 3

Internship

Post-MBA Job: Membership Manager at Longchamp

Location: Shanghai, China

Global Field Project

Post-MBA Job: Sales Account Manager at Reazn

Location: Luxembourg, Luxembourg

Venturing Project

Post-MBA Job: Digital Marketing Strategist at Google

Location: Tokyo, Japan

Electives: Digital Leadership | Innovation & Entrepreneurship | Strategic Sustainability

Industry Learning Labs: Consulting | Tech & Product Management | Finance | Luxury

CUSTOMIZE YOUR JOURNEY TO A HIGH-IMPACT CAREER

The world needs global business leaders who can resiliently face the great challenges and seize the opportunities of today's economy: sustainability, digitalization, and innovation. With an ESSEC Global MBA, you will become the global leader the world needs. We partner with you to provide a globally integrated journey that transforms you into an innovative, responsible, and digital-savvy leader prepared to succeed in high-return and high-impact careers.

The ESSEC Global MBA integrates sustainability, digitalization, and innovation across core courses. You also can personalize your journey by "mixing and matching" electives across these three areas:



DIGITAL LEADERSHIP
AI, Data, & Transformation



INNOVATION & ENTREPRENEURSHIP
Growing and Innovating your Business



STRATEGIC SUSTAINABILITY
Environmental, Social and Governance

Digital Leadership

Digital is "the" way of doing business now and for the future. Businesses need not only digital skills, but also strategic talent that can lead organizations in aligning digital strategy with digital transformation.

Example courses: FinTech, Digital Marketing, Corporate Strategic Renewal, Strategy in the age of AI, etc.
Targeted roles: Digital Product Manager, Digital Strategy Consultant, or Business Intelligence Manager, etc.

Innovation & Entrepreneurship

Growth and innovation are inherent aspects of business. Therefore, businesses require talent with the skills to lead innovation and growth at large organizations, as well as leaders who can work with fast-growing startups and scale-ups – while possibly becoming entrepreneurs themselves.

Example courses: Entrepreneurial Finance, Sales Operations and Business, Development, Scaling the Organization, Building and Growing a Brand, etc.
Targeted roles: Venture Capital Analyst, Brand Leader, or Innovation Consultant, etc.

Strategic Sustainability

Businesses are experiencing a renewed sense of responsibility for both social and ecological challenges. With this shift comes a committed search for business-trained talent with a deep knowledge of these challenges as well as the best tools and practices for increasing sustainability.

Example courses: Sustainable Finance/Sustainability in Economics, Sustainable Marketing, Sustainable Supply Chain - Circular Economy, Sustainability and Performance Management Control, etc.
Targeted roles: ESG (Environmental, Social and Governance) Consulting, Leading a Sustainable Supply Chain Function, or Analyzing Impact Investing, etc.

ELECTIVES

Across these three key topics, you may have a career goal of contributing more specifically in roles aligned in Finance. The ESSEC Global MBA allows you to choose a Finance elective cluster.

This is the power of the ESSEC Global MBA!
The power to personalize your career journey across functions, industry sectors and roles.



“I learned the core concepts of finance, economy and strategic management as well as communication & critical thinking. The vast array of experiences and situations I was exposed to has taught me to think differently, and made me more empathetic and a more effective decision-maker.”

Alejandro Arellano,
Class of 2020,
Partnerships Development Manager, GoCardless

©Vincent Bloqueaux



> Beyond deepening my knowledge in finance, global economics, and supply chain management, the most valuable skills I gained were leadership and collaboration. Working with international classmates on diverse projects came with challenges - differences in culture, industry backgrounds, and work styles - but it also reinforced the importance of clear communication and cultural awareness. Learning to navigate these dynamics was one of the most rewarding takeaways from the program.

Sarah Chen Lin, *Class of 2020,*
Regional Marketing Manager
EMEA & APAC,
MiTAC Computing

©Romain GAILLARD/REA

DEVELOP A COLLABORATIVE APPROACH TO LEADERSHIP

"DO, REFLECT & LEARN"

From day one, you will focus on developing your ability to lead, influence, and create meaningful impact in a complex world.
At the ESSEC Global MBA, we believe that a more sustainable, digitally connected, and innovative future requires leaders who can integrate collaboration with competition, as well as creativity with execution. Collaborative learning and group work are at the core of the GMBA experience. Teams are formed at the beginning of each term and remain stable throughout, reflecting the diversity and complexity of today's global workplace. By working closely with peers from different professional and cultural backgrounds, participants develop cross-functional perspectives while strengthening their problem-solving, leadership, communication, and teamwork capabilities.

This experiential learning model is structured around a "do, reflect, and learn" approach to leadership development. Across the curriculum, participants engage in strategic group projects on topics such as CSR, future strategy, innovation, and competition. In line with our pedagogical philosophy, most core courses conclude with such applied projects, ensuring continuous integration of theory and practice. This structure is reinforced by stable core groups in which complementary strengths and development areas naturally emerge, fostering sustained peer learning and supported by both academic faculty and experienced practitioners.

Leadership development is further enhanced through structured coaching. At the beginning of the MBA journey, participants complete a 360-degree leadership assessment, define personalized development objectives, and receive ongoing feedback and coaching to track and accelerate their progress throughout the program.

BROADEN YOUR INTERNATIONAL PERSPECTIVE

As part of the GMBA, participants have the opportunity to spend the entirety or part of their third term in Mannheim or Singapore. These unique experiences provide the flexibility to explore new topics, learn from a different faculty, connect with new participants, and continue developing skills throughout one's career – a strong reflection of ESSEC's lifelong learning approach.

MANNHEIM BUSINESS SCHOOL



Through the Mannheim exchange, you will gain firsthand insights into French and German business landscapes, cultures, and mindsets. This experience will deepen your understanding of European business dynamics while strengthening your adaptability and strategic mindset for international leadership.
The program also covers key topics such as Global Corporate Strategy, International Marketing, M&A, AI and Machine Learning, Digital Technology Management, and Systematic Creativity in Business, equipping you to shape the future of global business.

**Please note that those courses are subject to change every year.*

> *"The Mannheim exchange provided me with valuable insights into the German business mindset through both coursework and networking events. I was confident that participating in the Mannheim exchange would help me achieve my personal and professional goals: strengthening my bicultural academic foundation and expanding my professional network. Events such as the Mannheim Chapter allowed me to do just that by connecting with alumni and current candidates from the ESSEC-Mannheim EMBA and Mannheim MBA programs."*
>
> **Hélène Lê,** *GMBA '27*

ESSEC BUSINESS SCHOOL APAC, SINGAPORE



The ESSEC Global MBA exchange in Singapore offers students a transformative opportunity to live and work in Asia's top-ranked city for quality of life and economic competitiveness. Based at the innovative ESSEC Asia-Pacific campus in the one-north district, the exchange features specialized coursework focused on doing business, geopolitics, and digital innovation in Asia. Beyond the classroom, participants immerse themselves in Singapore's dynamic business ecosystem while leveraging an active local alumni community.

> *"To truly develop a global mindset, you have to immerse yourself in it. In fast-moving cities where international business is the culture, and where the differences between people are not just tolerated but lived. That belief is one of the reasons I chose ESSEC Business School for my MBA. The Singapore experience wasn't a perk, it was a deciding factor. And it delivered. It was one of those experiences that quietly shifts how you see things. Great academics, a city that thinks globally, and people I won't forget."*
>
> **Amina Kawu Ahmed,** *GMBA '26*

ESSEC'S GUIDANCE
EVERY STEP OF THE WAY

Our Talent Center provides continuous guidance throughout your MBA experience—from identifying priorities before you start, to building essential skills during the program, and supporting your job search as you approach graduation and transition into your post-MBA role.

THE GLOBAL MBA TALENT CENTER JOURNEY

GET READY
Pre MBA - June to August

Polish your CV to MBA standards

Connect online with your Talent Center

Explore resources

Meet with your cohort

LAUNCH
September

Join the Talent Center kick off day

Plan your one-to-one with the Talent Center to understand your priorities and help choose your lab(s).

STRENGTHEN
October to December

Define your plan of action with your coach

Choose your Industry Learning Lab to gain more impact in a specific field

Polish your branding, networking and job search techniques

Make new connections during networking events

SHINE
January to May

Discover new MBA markets through Industry Learning Expeditions

Foster Industry knowledge during your Learning Labs activities

Accelerate your job search with coaching and mock interviews

Improve salary negotiations techniques and managerial posture

REACH
June to September

Enhance your Professional Credibility through a Consulting Field Project, an MBA internship or a Venturing project

LAND
September to post-MBA

Use extra time to complete additional experiences and internships (Optional graduation in Jan)

Refresh on Talent Center resources to accelerate your post-MBA job search

Leverage the Alumni community to expand your professional network and successfully land your first post-MBA job

ACCELERATE YOUR CAREER BY APPLYING YOUR KNOWLEDGE

By embracing agility, opt for diverse experiential pathways that enable hands-on learning, international exposure and entrepreneurial exploration. Consider internships, global field projects or venturing projects.

INTERNSHIPS

The internship will enable you to gain practical experience in the specific field of your choice, applying theoretical knowledge, acquiring new skills, and developing your professional networks. **Examples of internships include:**

- ADIDAS, Digital Analytics
- AIR FRANCE / KLM, Maintenance & Engineering Innovation
- BAW (Business At Work), Consultant SAP
- CMA CGM, PMO Continuous Improvement
- DASSAULT SYSTEMES, Project Management on Collaborative Platform
- ESTEE LAUDER GROUP, Online Strategic Initiatives Coordinator
- INFOSYS, MBA Intern InStep Program
- L'OREAL, E-Learning Project Management for Operations
- L'OREAL - LANCOME, DMI - Communications Team
- LVMH Métier d'Art, Project Assistant Manager
- MOËT HENNESSY, Strategic Insights
- SCHNEIDER ELECTRIC, Project Manager Energy Transition
- THE MONETARY AUTHORITY OF SINGAPORE, Fintech & Innovation Group Intern
- VACHERON CONSTANTIN, CRM Coordinator Intern
- VINCI ENERGIES SI, Functional Consultant
- WITHINGS SAS, Key account manager

And more...

GLOBAL FIELD PROJECT

The Global Field project is specifically designed to give you hands-on experience working with a team on a real-life business problem, enabling you to apply and demonstrate your newly acquired skills and knowledge. Depending on your interest, the topic is defined in collaboration with sponsoring companies. **Examples of Global Field projects include:**

- Crédit Agricole: Payment Transactions of the future
- CBRE: Helping Real Estate Investors to make ESG data-driven decisions for a more sustainable future
- Paypal: Understanding Market positioning, top verticals and building value proposition
- Dott: Market dynamic analysis and roadmapping
- L'OREAL LUXE - BIOTHERM: Developing e-commerce acceleration plan to recruit new digital consumers
- Louis Vuitton: Developing business plan on how the brand can be relevant to GenZ clients
- Versuni (Philips): Making Philips a leader in a new market
- TomTom: Build a Digital communication strategy in APAC
- Mercedes-Benz: Building a new one-to-one in the planning of car manufacturing
- John Lobb (Hermès Group): Develop e-commerce strategy

VENTURING PROJECT

Do you have a business idea you want to bring to life? Reveal your inner entrepreneur! At ESSEC, Entrepreneurship is in our DNA. In the Venturing Project, you will take your business idea and go through ESSEC Ventures' 'lean startup' process to create a viable and scalable business model - setting you up for success. Given the project's high-risk / high-reward nature, we take only a select number from each cohort. Your project will receive support via:

- Coaching from ESSEC Ventures' experienced advisors
- Mentoring from ESSEC Ventures' extensive network of successful alumni entrepreneurs
- Possible admission to be incubated via ESSEC's incubator at Station F - the world's largest start-up incubator

ESSEC incubated companies include (from all programs)

GET THE GUIDANCE YOU NEED, EVERY STEP OF THE WAY

INDUSTRY LEARNING LABS

The Global MBA program now offers a unique and distinctive opportunity to elevate your professional development and industry exposure through Industry Learning Labs. Introduced in September 2024, each Learning Lab is a structured, theme-specific series of learning and networking opportunities designed to deepen Global MBA participants' understanding of a particular industry.

These innovative labs offer the flexibility to explore one industry: Consulting, Finance, Luxury, or Tech & Product Management. Each lab is led by a renowned industry expert, they bridge the gap between academic theory and executive practice through immersive workshops, concrete hands-on experiences, and constant, real-world exposure to industry leaders and companies.

Accelerate your career by building on ESSEC's "savoir faire" in an Industry Learning Lab experience

To successfully stand out in a competitive global market, expanding your industry knowledge and specialized skill set is crucial. ESSEC's Industry Learning Labs are designed with a "learning by doing" approach, allowing participants to sharpen their sector expertise and master practical tasks, while building meaningful professional networks that deepen their integration into their chosen fields.

By leveraging ESSEC's strengths and expertise, along with our extensive Alumni network and expert faculty, we have created four unique Industry Learning Labs tailored just for you.

4 Industry Learning Labs

Consulting | **Tech & Product Management** | **Finance** | **Luxury**

The experience at a glance

- Workshops, panels and Alumni talks from seasoned leaders and professionals to discover their everyday lives and roles in the sector
- Hands-on case studies and challenges to gain practical, concrete experience and apply theoretical knowledge in real-world contexts
- Network with industry experts and potential employers during projects and case studies
- International learning expeditions and access to cutting-edge business practices and processes

Do you need to know your choice of Learning Lab when you apply?

Yes and no. The more specific you are about your career ambitions in your application, the better. However, at the start of the program we will partner with you so that within the first term you will be able to select the best electives and Industry Learning Lab for your goals.

INDUSTRY LEARNING EXPEDITIONS TO KEY EUROPEAN DESTINATIONS

International learning expeditions are a cornerstone of the Global MBA journey, offering participants invaluable experiences well beyond the classroom. In addition to regular company visits in Paris, participants embark on a four-day study trip tailored specifically to their chosen Learning Lab: Frankfurt for Finance and Consulting, Amsterdam for Tech & Product Management, and Paris & Geneva for Luxury. Later in the academic year, the cohort spends four days in London, with the exception of the Luxury Lab, which travels to Milan*.

These immersive trips are designed to provide deep insights into key European markets and industry ecosystems. Through structured visits to leading companies and cultural exploration, participants gain a broader, unique European perspective on their sector. Furthermore, these trips offer unparalleled opportunities to network with local alumni and industry professionals through dedicated networking events across Europe's major business hubs.

**Companies and destinations are subject to change every year.*

Consulting

Prepare yourself for the consulting industry

Objective: This Lab offers an immersion into the world of strategy and operations consulting. Participants gain direct exposure to industry best practices, positioning them to thrive in fast-paced, intellectually rigorous environments. From mastering frameworks to navigating case interviews, this lab equips participants with the essential tools to excel in recruitment and beyond.

Workshop Themes:

- Consulting as a business
- **Deloitte Consultancy Challenge**
- Presenting and writing in consulting engagements
- Engagement Life-cycle / Clients / People / Practice Management

Talks by Alumni and Experts: EY Parthenon, Deloitte, L.E.K.

Company visits: Roland Berger, EY-Parthenon, KPMG, Accenture, KROLL.

DELOITTE CONSULTANCY CHALLENGE

The Deloitte Consultancy Challenge offers participants an exceptional opportunity to engage in an intensive three-day program. Focused on solving a real-world business case, this challenge is guided by experienced professionals from Deloitte UK. It is designed to sharpen essential consulting skills, including case analysis, as well as strengthen strategic problem solving and presentation techniques.

Participants will collaborate in groups, gaining practical insights and enhancing their professional capabilities. This experience effectively bridges the gap between theoretical knowledge and practical application, fostering an environment of growth and innovation.



Olivier MARÉCHAL, Director

Graduated from ESSEC - 1987
Paris IX Dauphine - 1989 + Harvard Executive Education

- Over 30 years in Consulting with 2 major firms and 20 years as equity partner and practice leader
- Experience spanning from strategy to operational efficiency, system implementation and regulatory transformation, mostly in Financial Services.
- Currently building a digital marketplace for independent consultants.

Deloitte. EY LEK

Tech & Product Management

Obtain a solid foundation in the core principles of technology product management

Objective: This Learning Lab offers a comprehensive overview of the full product lifecycle from discovery to launch, and a deep understanding of the craft, the strategic thinking, and the cross-functional teams behind great innovations.

Workshop Themes:

- Product Strategy
- Prioritization and pricing strategy
- Agile Engineering
- PM hiring process
- Building and Leading Responsible Digital Products
- Building Emotional Products

Talks by Alumni and Experts: Decathlon Digital, Qonto and more.

Company visits: Meta, Revolut, ContentSquare, Google and Tado.

1-DAY HACKATHON PROJECT

Throughout the sessions, participants will gather the essential elements to build a product roadmap and a prototype for their portfolio—a crucial asset for the recruitment process. This hands-on experience culminates in a one-day hackathon project, where they will concretely build and deliver their product in collaboration with leading industry professionals.



Nesrine CHANGUEL, Director

Degree in Electrical Engineering - 2008
PhD in Physics - 2011

- Former Google, Spotify and Microsoft Product Management Executive.
- Over 10 years of Product Management experience in France/ Sweden/US.
- Extensive experience as international lecturer and speaker.

CONTENT SQUARE Google ATLASSIAN Meta

Finance

Develop a comprehensive overview of the financial industry

Objective: The Finance Learning Lab aims to offer a comprehensive overview of the financial industry and job market. The primary goal of Finance Learning Lab is to introduce participants to various career paths and positions within the financial sector while expanding their professional networks.

Workshop Themes:

- Asset Management Industry
- Sustainable Finance
- Private sector investment in developing countries
- The role of institutional investors
- Impact Investing & the Insurance Industry

Talks by Alumni and Experts: World Bank Group, Mastercard, BOLD, Amundi.

Company visits: Barclays, Bloomberg, Revolut and Allianz.

Requirement: The CLL in Finance requires participants to attend 3 electives which provide a solid grounding in the most technical knowledge in the finance field.



Theany BAZET, Director

Graduated from the ESSEC GMBA, 2018
Certified Expert, Climate and Renewable Finance,
Frankfurt School of Finance & Management - 2020

- 15+ year professional career in Finance (Citi, Credit Suisse, Candriam EDFI Management Company).
- Since 2019 Visiting Professor and Project Coordinator at ESSEC Business School.

BARCLAYS
Bloomberg
Revolut
PROPARCO GROUPE AFD

Luxury

Immerse yourself in the luxury industry

Objective: This Learning Lab offers a strategic view of the luxury ecosystem, bringing together the past, present, and future of the industry—from heritage craftsmanship to AI-driven innovation. Backed by ESSEC's deep industry networks, this Lab's primary objective is to familiarize participants with key corporate roles and executive career trajectories within luxury brand management and business development.

Workshop Themes:

- Sociological Foundations: Cultural and sociological roots of the sector.
- The State of Luxury in 2026: Market outlooks, business models, and brand identity.
- Operations & Sustainability: Purpose-driven strategies, supply chain logistics, and brand artification.
- The Future Landscape: AI integration and Asian market dynamics (China & India focus).

Talks by Alumni and Luxury experts: Donald Kim, Associate Watch Specialist at Phillips (ESSEC GMBA 22), Pedro Pereira, Boutique Director at Glashütte Original (ESSEC GMBA 23), Elena Zoller, Brand Manager at Champagne Laurent-Perrier (ESSEC GMBA 24).

***"Savoir-faire"* visits in Paris, France and in Italy:**

- Visits in Paris & France: L'Oréal, Louis Vuitton, Van Cleef & Arpels, Lesage, etc.
- Field trip to Italy: Altagamma, Valextra, Zegna and Acqua di Parma.



Oscar SAND, Director

Graduated from the Chinese University of Hong Kong, 1995
& Grenoble École de Management Executive Education, 2019

- 30-year professional career in the luxury and marketing industries (including Giorgio Armani, Hugo Boss, and Octagon); CEO of L'Atelier Peony Consulting.
- Academic Director of the Master in Luxury Management at ESSEC Business School, Guest Lecturer at premier European institutions (EHL, HEC Lausanne, and emlyon business school), and consultant to global luxury brands.
- Named one of the "Top Luxury Speakers of the World 2026" by the World Luxury Chamber of Commerce (WLCC).

L'ORÉAL LUXE
LOUIS VUITTON
Van Cleef & Arpels
ZEGNA



“Although we’re all over the world, I still connect with my class – and we continue to share our experiences and learn from one another all the time. It is an incredibly valuable resource.
And I’m always keen to help new cohorts establish in Paris and get settled in. Who knows what they could achieve with the lessons and skills they learn at ESSEC?”

Urna Biswas,
Class of 2020,
Head of International Media Strategy and Licenses,
Delsey Paris

ALUMNI COMMUNITY

A network of 79,000 graduates working around the world

The Alumni community is another key element of the Global MBA eco-system – and a formidable catalyst for the promotion and collective development of the School.

ESSEC proudly nurtures a strong global network of Alumni – successful business leaders and changemakers - providing many opportunities and dedicated events for meeting and sharing.

POST-MBA CAREER HIGHLIGHTS

MEET OUR ALUMNI



Antoine DESMET

2023
The Australian National University
Senior Project Manager
- Imperial College London, Ph.D. Optimization and Simulation - Machine Learning/Neural Networks
- Years of work experience: 14
- Work Location: Australia

2023-2024
Global MBA

Triple jump

2024
ENGIE
Data Stream Leader
- Industry: Energy and Services
- Work Location: France



Amin AMIN

2022
CHINA POWER INTERNATIONAL HOLDING
Strategic HR Project Manager
- Initial Degree: Renmin University of China, Human Resources Management
- Years of work experience: 7
- Work Location: China

2022-2023
Global MBA

Triple jump

2024
DASSAULT SYSTÈMES
Corporate Learning & Development Expert
- Industry: Software Development
- Work Location: France



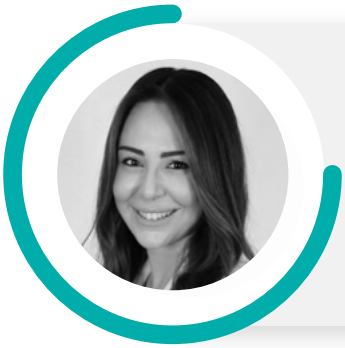
Sidharth KAMAT

2022
EY INDIA
Senior Consultant, International Trade and Economic Policy
- Initial Degree: University of Birmingham - Master of Laws - LLM, International Commercial Laws
- Years of work experience: 4
- Work Location: India

2022-2023
Global MBA

Double jump

2023
KPMG INTERNATIONAL
Senior Consultant, Global Decarbonisation Hub
- Industry: Sustainability consultancy
- Work Location: France



Ayse YILDIZTEKIN

2021
M-GEN DIGITAL AGENCY & SOFTWARE COMPANY
Advertising Services
- Initial Degree: Marmara University, Business Administration and Management
- Years of work experience: 10
- Work Location: Turkey

2021-2022
Global MBA

Triple jump

2022
PUIG
Innovation Project Manager
- Industry: Retail Luxury Goods and Jewelry
- Work Location: France



Stéphane ANDRIANASOLO

Double jump

2020
DIGITAL PARTNERS LANGUES
Marketing & Sales Coordinator
- Initial Degree: IAE Graduate School of Business, Master in Management and Tourism Engineering
- Years of work experience: 4
- Work Location: France (La Réunion)

2020-2021
Global MBA

2021
CAPGEMINI INVENT / FROG
Strategy & Digital Transformation Consultant
- Industry: Business Consulting and Services
- Work Location: France



Caroline OLSZEWSKI

Triple jump

2022
ADVANTAGE UNIFIED COMMERCE
Account Supervisor
- Initial Degree: The University of Alabama, Bachelor in International Studies and Spanish
- Years of work experience: 7
- Work Location: US

2022-2023
Global MBA

2023
L'OREAL
International Digital + Advocacy Project Manager
- Industry: Personal Care Product Manufacturing
- Work Location: France



Carlos VICTORICA

Triple jump

2022
DALIA EMPOWER
Marketing Director
- Initial Degree: Universidad Anáhuac - Bachelor in Actuarial Science
- Years of work experience: 8
- Work Location: Mexico

2022-2023
Global MBA

2023
LUXAMOUR
Chief Marketing Officer
- Industry: Software Development
- Work Location: France



Maya HAMADI

Single jump

2019
CHIPOTLE MEXICAN GRILL
General Manager
- Initial Degree: Université Paris Nanterre, Bi-licence, Droit - Économie/Gestion
- Years of work experience: 6
- Work Location: France

2019-2020
Global MBA

2020
POKE HOUSE
Country Manager
- Industry: Hospitality
- Work Location: France

WHERE ARE THEY NOW

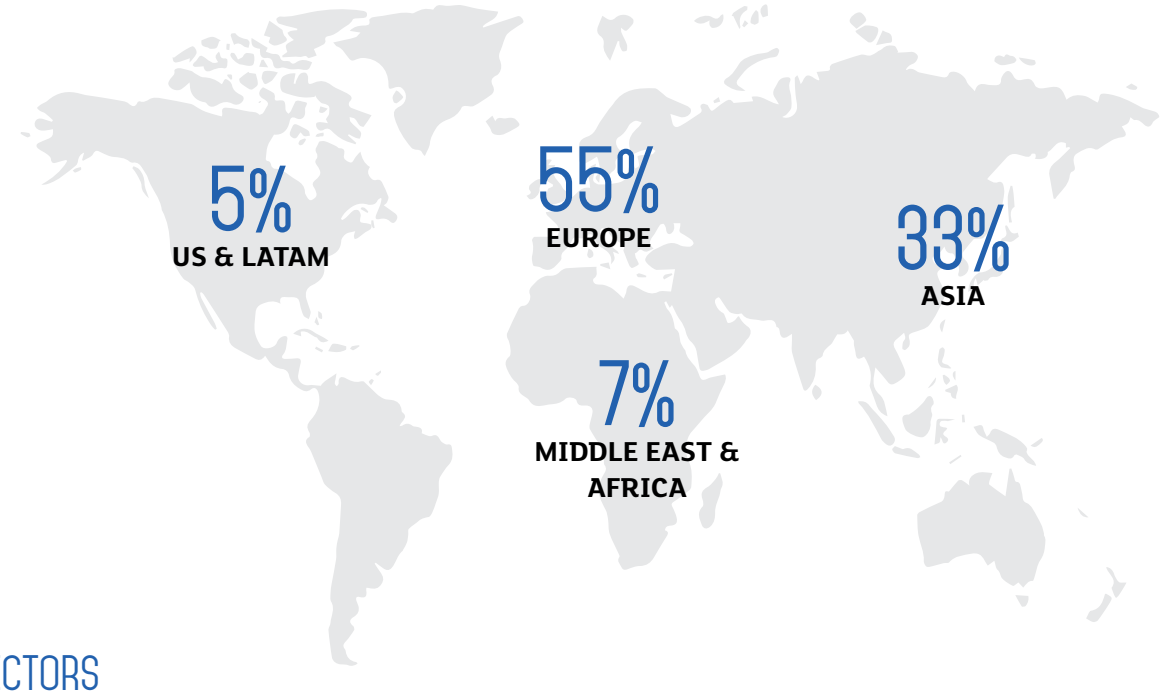
Explore the latest employment statistics, providing valuable insights into our alumni post-MBA jobs.

91%
Employed within 6 months of graduation

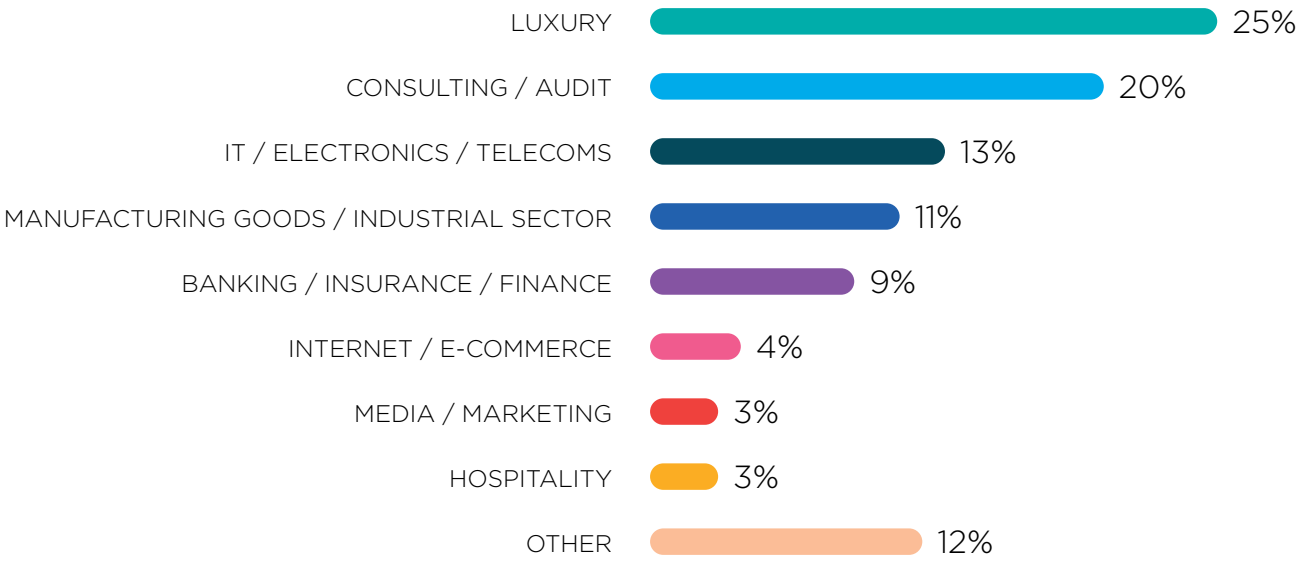
75%
Changed country post-graduation

94%
Work in an international environment

JOB LOCATIONS



JOB SECTORS



Find out more and download our complete employment report



"The Talent Center has always been extremely supportive from Day 1 until after graduation. From individual coaching sessions to provide me with realistic career goals and directions, to the help I needed during my internship research. They also assisted me with personal branding and provided valuable advice on future career evolution. There is a genuine trust between the Talent Center and the cohort, and that is invaluable."

Ying Liu,
Class of 2022
Sales Assistant Manager,
Van Cleef & Arpels

HOW TO APPLY

WHO WE ARE LOOKING FOR

The ESSEC Global MBA is a highly selective program, but it is also a very open one. Every year, we welcome participants hailing from vastly different countries and walks of life. What they do share is passion and ambition, and a strong set of values. We look for people who are curious, and eager to learn and prove themselves. People who appreciate feedback, and who understand that learning is a lifelong journey. People who want to make their success work for their community and the environment. If that sounds like you, and if you know your way around an aptitude management test such as the GMAT, then read on to learn how to join us for the next September intake.

REQUIREMENTS

- 4-year Bachelor's degree* or Master's degree
- International professional experience
- At least 25 years of age
- At least 3 years of experience
- Competitive GMAT, GRE, Executive Assessment or TAGE MAGE score
- Advanced English level

**For candidates holding a 3-year Bachelor's degree, a specific process of VAPP (Validation of Acquired Professional and Personal Knowledge) will apply.*



PREPARATION

- Visit our website.
- Talk to an Advisor.
- Get an inside perspective of the program with an ambassador.
- Prepare for your Management Aptitude Test*.
- Begin your application.

**GMAT, GRE, Executive Assessment or TAGE MAGE score can be sent following the submission of your application.*



ONLINE APPLICATION

- Upload the necessary documents including transcripts, diploma, CV, ID photo and 2 reference letters.
- Take the tests.



PERSONAL INTERVIEW

- Your complete application will be fully reviewed by the Admissions Panel. If successful, you will be contacted within 2 weeks for your 40-minute interview.
- The aim during the interview is to demonstrate your motivation.



ADMISSION COMMITTEE

Upon decision, you will be notified within 2 weeks of your interview if you have been offered a place in the ESSEC Global MBA program along with supporting documentation for participants who have to obtain visas.



SCHOLARSHIP COMMITTEE

- ESSEC provides various merit-based scholarships based on your profile and experiences, both academic and professional.



FINAL DECISION & ENROLMENT

- A deposit will be required to secure your seat in the program.
- Congratulations and see you in Paris!

Find out more about our admission process on our website

FINANCE YOUR GMBA

An MBA is a big investment in time and money and it's important to make sure that you have all the financial support, resources and guidance you need before you embark on this life-changing experience. Our team of advisors and admissions managers will be there to guide you at every step.

APPLY TO SCHOLARSHIPS

ESSEC offers a wide range of merit-based scholarships designed to recognize your past achievements, future potential, and alignment with the strategic pillars of our school. Whether you're driven by academic excellence or professional ambition, there's a scholarship opportunity tailored to your profile. Explore our scholarship options—and remember, the earlier you apply, the better your chances of being awarded!

- SUSTAINABLE LEADERS
- DIGITAL TRANSFORMERS
- INNOVATION & ENTREPRENEURSHIP
- WOMEN LEADERS
- DIVERSITY & INCLUSION
- EUROPEAN NATIONALS
- HIGH POTENTIAL
- INTERNATIONAL EXPERIENCE

TAKE ADVANTAGE OF EARLY BIRD ADMISSIONS

Early candidates submitting a complete application in the first rounds and showcasing a deep motivation to join the next cohort will benefit from preferential early bird rates. Visit our website to find out more about the next deadline!

FUND YOUR MBA

For many years, ESSEC has partnered with different banks as well as Prodigy Finance to help you succeed in funding your Global MBA experience.

Bank Loans

As an ESSEC participant, you may be eligible for a preferential rate bank loan, which covers full tuition and is repaid starting at the end of your first year of work. Please be advised that loan applicants are strictly required to have a guarantor living in France. According to the banks, the guarantor must earn enough to cover the monthly loan payments but also either be a French citizen, a close family member and/or both. Additional fees and expenses will be the responsibility of the participant.

Prodigy Finance

Participants from **150 different nationalities** looking to apply to the Global MBA program may apply to Prodigy Finance loans. Contrary to the banks in France, Prodigy does not require a collateral or co-signer. These loans are granted on the participant's future earning potential and do not take into account credit history. Interested candidates may apply online on **the Prodigy website.** There is no hidden fee or early repayment fee. Interest rates may vary depending on individual profiles. Funds are directly dispersed to the school in euro (€), thus no exchange rates are borne by the participant.

Find out more about our financing options & bank partners on our website

ESSEC BUSINESS SCHOOL

ENLIGHTEN. LEAD. CHANGE.

At the heart of ESSEC's identity lies a commitment to advancing knowledge through research and education, driving meaningful transformation, and fostering progress in both business and society.

An ambition embodied in its motto:

Per scientiam ad libertatem – Through Knowledge to Freedom

HISTORY

1907 – Since 1907, ESSEC has been a pioneer, dedicated to anticipating and addressing the challenges of the future.

1967 – Launch of Executive Education, based in La Défense, Paris's business district, from 1989.

2005 – Establishment in Singapore for degree programs, Executive Education, and research, with the inauguration of its own campus in 2015.

2016 – Opening of the ESSEC Africa campus in Rabat, Morocco.

2019 – Launch of ESSEC Online, offering 100% online Executive Education programs.

CAMPUS

Cergy (France)



Paris-La Défense (France)





Singapore



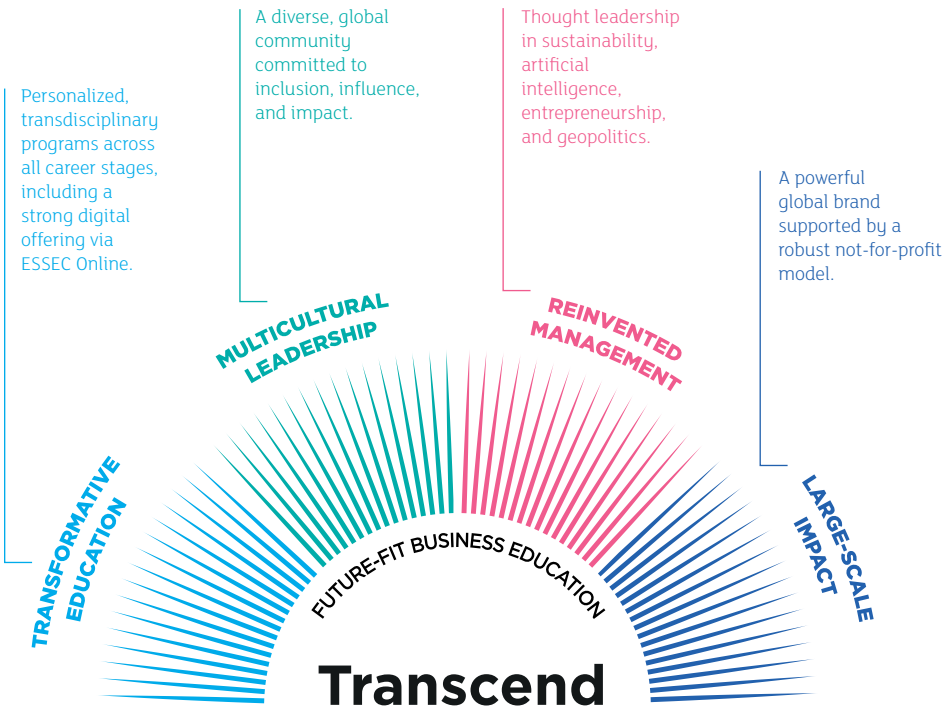
Rabat (Morocco)

TRANSCEND STRATEGY 2024-2028

An internationally recognized business school, strengthened by its deep engagement with the humanities, ESSEC Business School aspires more than ever to be a hub of collective, transdisciplinary, and connected intelligence, tackling the world's most pressing challenges. By bringing together the best of technology and human interaction, the School is helping shape new economic models centered on value creation and dedicated to advancing shared progress.

THE 4 OBJECTIVES OF THE TRANSCEND STRATEGIC PLAN

As part of its Transcend strategic plan, ESSEC focuses on the following priorities:



ESSEC EXECUTIVE EDUCATION

A cornerstone of ESSEC Business School, ESSEC Executive Education ranks among the world's top ten institutions recognized for excellence in executive education.
With a comprehensive and diverse portfolio of programs, ESSEC Executive Education supports professionals throughout their careers, fostering the continuous development of skills and leadership.

From General Management programs and specialized courses to short modules and innovative online learning, our offering is designed to meet the diverse needs of both individuals and organizations.
Our commitment is to develop high-performing leaders equipped to navigate the complex and ever-evolving challenges of today's business world.



ESSEC BUSINESS SCHOOL

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ESSEC Asia-Pacific
5 Nepal Park
Singapore 139408
Tel. +65 6884 9780
www.essec.edu/asia

ESSEC | CPE Registration number 200511927D
Period of registration: 30 June 2023 - 29 June 2029
Committee of Private Education (CPE) is part of SkillsFuture Singapore (SSG)

ESSEC Africa
Plage des Nations - Golf City
Route de Kénitra - Sidi Bouknadel (Rabat-Salé)
Morocco
Tel. +212 (0)5 37 82 40 00
www.essec.edu

CONTACT

Email: global-mba@essec.edu

FOLLOW US ON SOCIAL MEDIA

VISIT OUR WEBSITE

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Une association de
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