

Mars 2017 – Avril 2018

## DIAGNOSTIC

The Construction industry is in constant movement. In order to provide the future Business Unit Managers with the necessary tools to take on their new roles successfully, Vinci Construction France and CESAME have teamed up with ESSEC Executive Education with the objective of building a tailor program that will allow participants to benefit from high-level interventions, an active and adapted pedagogy and the know-how of ESSEC.

The « Trajectoire » program, is a certifying training.

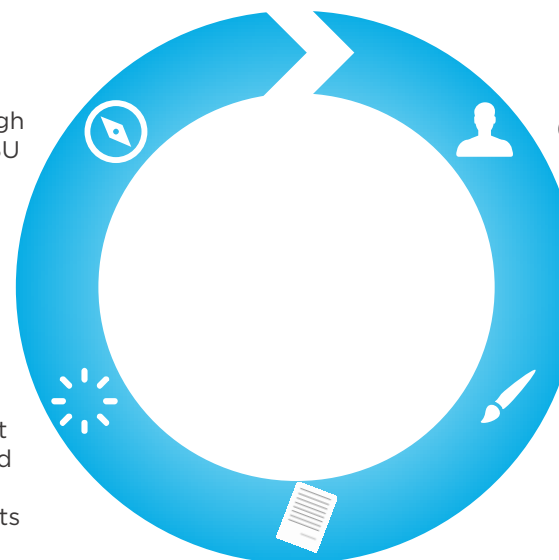
Listed in the R.N.C.P. (National Register of Professional Certifications) and recognized throughout France, this program will allow participants to pursue later on, the M.O.P (Operations Manager) Diploma.

**OBJECTIVE**  
Transform the group's High Potentials in successful BU Managers.

**IMPACT**  
Implementation of a real temporal dynamics so that the trainees can evolve and progress at a pace compatible with the subjects having an impact in the group's strategy.

**TARGET**  
60 Future Business Unit Managers.

**PROGRAM DESIGN**  
A 22 Day R.N.C.P Certifying Program.



## EVALUATION

R.N.C.P. Certification : In order to validate the skills acquisition for the R.N.C.P. certificate, the participants will be evaluated by the ESSEC Executive Education professors.

This evaluations can take the form of : A group or individual presentation, an exam, an essay...

1

**PROGRAMME LAUNCH**  
Conference in the presence of Vinci Construction France's COMEX members and ESSEC Academic Program Director.

2

**ACADEMIC SESSIONS**  
Identify in a collaborative spirit the issues & challenges that the Group faces nowadays and how to face them successfully.

3

**CERTIFICATION**