

## DIAGNOSTIC

Marsa Maroc has teamed up with ESSEC Executive Education in order to establish and develop a cross-functional skills program among Senior Executives of the group.

The objective: Building an Executive tailor program that will allow the participants to benefit from high-level interventions, an active and adapted pedagogy to the port industry as well as the know-how of ESSEC.

Created to answer to a need for more qualified and skilled managers, the program will help the participants to evolve in an industry challenged not only by the digital disruption but by the evolution in the management notions.

The purpose ; Allow MARSA MOROC to remain the leader in its market and prepare its teams to take on the challenge successfully.

