

### DIAGNOSTIC

Marsa Maroc has teamed up with ESSEC Executive Education in order to established and develop à cross-functional skills program among Senior Executives of the group.

The objective: Building an Executive tailor program that will allow the participants to benefit from high-level interventions, an active and adapted pedagogy to the port industry as well as the know-how of ESSEC.

Created to answer to a need for more qualify and skilled managers, the program will help the participants to evolve in an industry challenged not only by the digital disruption but by the evolution in the management notions.

The purpose; Allow MARSA MOROC to remain the leader in its market and prepare it's teams to take on the challenge successfully.

# MARSA MAROC

Mars 2015 - October 2016





1 week of Benchmark in USA or/and Germany visiting top leader Industry actors.

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#### **ACADEMICS**

Identify in a collaborative spirit the issues & challenges that the Group faces nowadays.

## LEARNING EXPEDITION

Determinate what and where improvements are called for, analyze how other organizations achieve their high performance levels and use this information to improve performance.

### STRATEGIC PROJECT

Alongside with the program's director the participants will establish a roadmap of how and in what way they will apply, in the medium and long term, the new notions they've acquired during the program.

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CERTIFICATION