



## KEY BENEFITS

- **A cross-cultural business perspective** gained through residencies to the United States and Asia and through culturally diverse classes.
- **A Career Advancement Track** composed of individual coaching sessions, workshops and corporate and networking events tailored to achieve your individual career goals.
- **A Leadership Development Track** to enhance your soft skills and your ability to lead, through self-assessment tests, group coaching and leadership workshops.
- **An involved faculty from across the globe** composed of renowned thought leaders in their areas of expertise.
- **A powerful network of 47,000 alumni** located in 71 capital cities across the world.

## PROGRAM FORMAT & DURATION

67 program days over 18 months  
Program start: April  
Friday and Saturday every two weeks  
Program entirely in English

## LOCATION

ESSEC Executive Education  
CNIT - Paris La Défense

## CONTACT

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## Expertise, exploration, entrepreneurship

**Our mission: Empower you to achieve your goals, both personal and professional, to reveal the leader and entrepreneur you aim to become.** Throughout the course of the ESSEC Executive MBA program, you will expand your general management knowledge, gain international experience through global study trips, train to become a successful entrepreneur, hone your leadership skills and advance your personal development.

## Objectives

- ▶ Develop a 360 degree global view of business and expertise in all corporate functions.
- ▶ Test an entrepreneurial idea by applying acquired theoretical knowledge to create a brand new business or develop a new product or market for your company.
- ▶ Learn to work effectively in teams in environments with a high level of diversity and cultural differences.
- ▶ Increase your versatility and value to your employer, thus multiplying your career opportunities.
- ▶ Create a valuable and lasting network of business partners and friends.



*“The Executive MBA experience combines networking, the sharing of best practices, international residencies abroad, leadership development and group projects. It has served as a springboard for my career: since graduation, I’ve transitioned from a position in a Big Four audit firm to a senior manager role in a dynamic strategy consulting firm.”*

**Marthe Pradère**  
Senior Manager, Strategy & Organization, Tallis Consulting (Square Group)  
Class of 2015



## REQUIREMENTS

- Higher education degree
- Fluency in English
- Minimum of 8 years work experience
- Several years of managerial experience
- International background

## ADMISSIONS PROCESS

- Coaching session (optional)
- Pre-admissions process
- Submission of full application
- Review before an admissions jury

## SCHOLARSHIPS

We make 5 scholarships of merit available to exceptional senior executives on the following topics: Entrepreneurship, Emerging and Developing Markets, High Potential, International Experience and Future Women Leaders.

## FEES

Application Fee: €150  
 Program Fee: €45,000 (excl. VAT)  
**Early Bird rate: contact us**

## Program Elements

### CORE MANAGEMENT

- Economic Analysis for Business
- Organizational Behaviour
- Financial Accounting
- Strategy
- Marketing Management
- Supply Chain Management
- Corporate Finance & Talent Management
- Human Resources
- Managerial Accounting
- Business Ethics

### ADVANCED BUSINESS MANAGEMENT

- Managing the Global Corporation
- Decision Analytics
- Negotiation
- Financial Policy
- Big Data
- Business Law
- Cross-Cultural Management
- Residency to Asia (Singapore and India)

### ENTREPRENEURSHIP

- Introduction to Intra-/Entrepreneurship
- Digital Business
- Entrepreneurial Project
- Imagination Week
- Mine-Clearing Workshop
- Workshop on Venture Financing
- Residency to California (UCLA)

### LEADERSHIP DEVELOPMENT

- St. Cyr Leadership Development Workshop
- Team Building
- 360 Degree Feedback
- Social Class Project
- Leadership Journal
- Group Coaching

### The Entrepreneurial Project (EP)

Designed to promote innovation and to put into practice new skills developed in the classroom, the EP enables participants to test an entrepreneurial idea through the creation of a new business or the development of a product or market in an existing company.

### The Social Class Project (SCP)

Run collectively by the class throughout the course of the program, the SCP is designed to contribute to the betterment of society, foster teamwork and strengthen class spirit.



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### Prof. Felix Papier, Academic Director for Executive MBA programs

*"Participants decide to do an EMBA for a variety of reasons: some are seeking to take on more responsibility within their company; others want to change sectors or even create their own business. Whatever their background or motivation, the Essec EMBA experience helps them grow in stature and position themselves to take on the next step of their career with confidence."*

Professor Felix Papier is an associate professor for supply chain management at ESSEC Business School with a focus on supply chain strategy, information sharing, and sustainable operations. Before joining ESSEC, he worked for several years as a strategy consultant for McKinsey & Company.